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ABSTRACT

This report presents 72 institutions' responses to the National University Continuing Education Association Independent Study Division's survey of program practices during academic year 1987-88. The six sections provide tables on total program scope, college programs, high school programs, noncredit programs, marketing methods and costs, and research. The survey instrument and supplemental institutional information are appended. Some of the results of the survey were as follows: (1) of 305,355 independent study enrollments reported by the 72 institutions, 54 percent are in college courses, (5 percent fewer than the previous year), 33 percent are in high school (4 percent more than the previous year), and 13 percent are in noncredit programs; (2) for semester-length college courses, students paid an average of $51.43 per semester hour, and faculty were paid an average of $3.46 per lesson or $24.43 per semester hour for grading, as well as an average of $1,263 per course or $347.25 per semester hour for new development; (3) the average high school course fee was $56.16, the grading stipend was $2.45 per lesson or $20 per enrollment, and the average development stipend was $662.59; (4) the average noncredit course fee was $81.92; and (5) for grading, faculty were paid $3.17 per lesson, and the course development stipend was $572.73. (KC)

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INDEPENDENT STUDY

A DIVISION OF
NATIONAL UNIVERSITY
CONTINUING EDUCATION
ASSOCIATION

INDEPENDENT STUDY PROGRAM PROFILES 1987–88

U.S. DEPARTMENT OF EDUCATION
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FINAL REPORT
MARCH 1989

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INDEPENDENT STUDY PROGRAM PROFILES 1987-88

NATIONAL UNIVERSITY CONTINUING EDUCATION ASSOCIATION DIVISION OF INDEPENDENT STUDY

by the

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FINAL REPORT
March 1989

OKLAHOMA STATE UNIVERSITY
STILLWATER, OKLAHOMA

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AVAILABILITY OF THIS REPORT

Additional copies of this report are available for a limited time at $10.00 each (to cover printing, handling, and postage) from:

Dr. Charles E. Feasley
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001 Classroom Building
Oklahoma State University
Stillwater, OK 74078

This report will also be available through the ERIC System within a year of publication.

EXECUTIVE SUMMARY

This final report includes 72 institutions' final responses to the National University Continuing Education Association (NUCEA) Independent Study Division's annual survey of program practices during academic year 1987-88. Tables are included to provide information on course enrollments, course fees, staff size, course developments, and faculty stipends.

During July 1988 a seven page written survey was sent to 118 institutions, which had responded to previous I.S. annual surveys, were new members of NUCEA, or had a professional member of the I.S. Division. The survey was prepared by members of the I.S. Division's Research and Evaluation Committee.

On August 30 a follow-up letter was sent to all nonresponding institutions at that time, explaining that responses received after September 12 could not be included in a preliminary report, but would appear in this final report published in March 1989. All respondents received a preliminary report and were given six weeks to notify the committee of needed changes.

Of the 305,355 independent study enrollments reported by 72 NUCEA institutions, for fiscal year 1987-88, 54% are in college courses (a decrease of 5% from last year), 33% are in high school courses (an increase of 4% over last year), and 13% in noncredit courses. When a comparison is made of only those institutions that responded to both last year's and this year's surveys, this year's total enrollments are seven percent greater. During 1987-88 for semester-length college courses, students paid a mean average of $51.43 per semester hour ($55.39 in 1988-89); faculty were paid an average of $3.46 per lesson ($3.48 in 1988-89) or $24.43 per semester hour ($26.34 in 1988-89) or $54.72 per enrollment ($56.93 for 1988-89) for grading, as well as an average of $1263 ($1263 in 1988-89) per course or $347.25 ($349.25 in 1988-89) per semester hour for new development.

During 1987-88 for quarter-length college courses, students paid a mean average of $38.46 ($40.42 in 1988-89) per quarter hour; faculty were paid a mean average of $3.29 ($3.38 in 1988-89) per lesson or $17.33 ($17 in 1988-89) per quarter hour for grading; as well as a mean average of $707.50 ($745 in 1988-89) per course or $156.25 ($168.75 in 1988-89) per semester hour for new development.

During 1987-88 for high school courses, the mean average enrollment fee for students was $56.16 ($59.16 in 1988-89) per course. For faculty members who grade such courses, the mean average stipend was $2.45 ($2.51 in 1988-89) per lesson or $20 ($20.50 in 1988-89) per enrollment, while the course development mean average stipend is $662.59 ($683.70 in 1988-89) per course.

Within the noncredit courses the mean average course fee was $81.92 ($84.73 in 1988-89). For grading, faculty were paid $3.17 ($3.23 in 1988-89) per lesson, while the course development stipend was $572.73 ($581.82 in 1988-89).

TABLE S

I.S. PROGRAM PROFILES: A SUMMARY OF THE FINAL REPORT*

	Year	Basis	Course Fees	GRADING					DEVELOPMENT		
				Lesson	Sem. Hr.	Qtr. Hr.	Course	Enroll	Course	Sem. Hr.	Qtr. Hr.
COLLEGE	1987-88	Semester	$51.43	$3.46	$24.43	--	--	$54.72	$1,262.00	$347.25	--
	1988-89	Semester	$55.39	$3.48	$26.34	--	--	$56.93	$1,263.00	$349.25	--
	1987-88	Quarter	$38.46	$3.29	--	$17.33	--	$32.00	$707.50	--	$156.25
	1988-89	Quarter	$40.42	$3.38	--	$17.00	--	$33.60	$745.00	--	$168.75
HIGH SCHOOL	1987-88	1/2 Credit	$56.16	$2.45	--	--	$20.00	--	$662.59	--	--
	1988-89	1/2 Credit	$59.16	$2.51	--	--	$20.50	--	$683.70	--	--
NONCREDIT	1987-88	Course	$81.92	$3.17	--	--	--	--	$572.73	--	--
	1988-89	Course	$84.73	$3.23	--	--	--	--	$581.82	--	--

*All numbers are mean averages.

PART ONE

TOTAL PROGRAM SCOPE

INDEPENDENT STUDY 1987-88

TOTAL PROGRAM SCOPE

The narrative of this report is very similar to that which has appeared in prior annual program profiles of the Independent Study Division of the National University Continuing Education Association (which are available in the ERIC system as ED 294 045, ED 281 014, ED 270 609, ED 246 754, ED 253 660, ED 227 801).

In 1987-88 there were 305,355 reported enrollments at 72 institutions that were members or affiliate members of the National University Continuing Education Association. The year before, there were 307,677 enrollments at 73 reporting institutions. When adjusted for institutions that were not reported in one year or the other, the annual rate of growth was roughly 7%, about the same growth rate as last year. Of the seven institutions that responded to last year's survey but did not do so this year, three were in the top half in total enrollment: St. Joseph College with 10,413 students, the International Correspondence Institute with 5,900 students, and the University of Pittsburgh with 3,806 students. When added to the four nonresponding institutions of smaller enrollments eight percent of last year's total population is not represented. Of the approximately 20,000 more enrollments reported in 1987-88, over 11,000 represented growth at existing NUCEA high school programs.

Enrollment Changes

The average program in 1987-88 enrolled about 54% of its students in college courses, 33% in high school courses, and 13% in noncredit courses (see Figure 1). In comparison to last year's typical program, this represents a five percent decline in the proportion of college enrollments, a four percent increase in high school, and a one percent increase in the noncredit enrollments.

Nationally, the mean total enrollment consisted of 4,241 combined (college, high school, and noncredit) registrations in 1987-88. The range of enrollments this year was from East Tennessee State University's 10 to the Pennsylvania State University's 21,971 (see Figure 2).

As shown in Table I, of the 69 institutions that reported college enrollments, the mean was 2,394, smaller than last year because several larger college programs in last year's survey did not participate this year. Only 36 institutions reported high school enrollments; the mean of 2779 was over 16% greater than that of the college programs. The 41 institutions reporting noncredit enrollments had a mean of 978, but a median size of 150 enrollments. The status of each type of course is analyzed later in this report.

INDEPENDENT STUDY PROGRAM

1987-1988 PROFILES

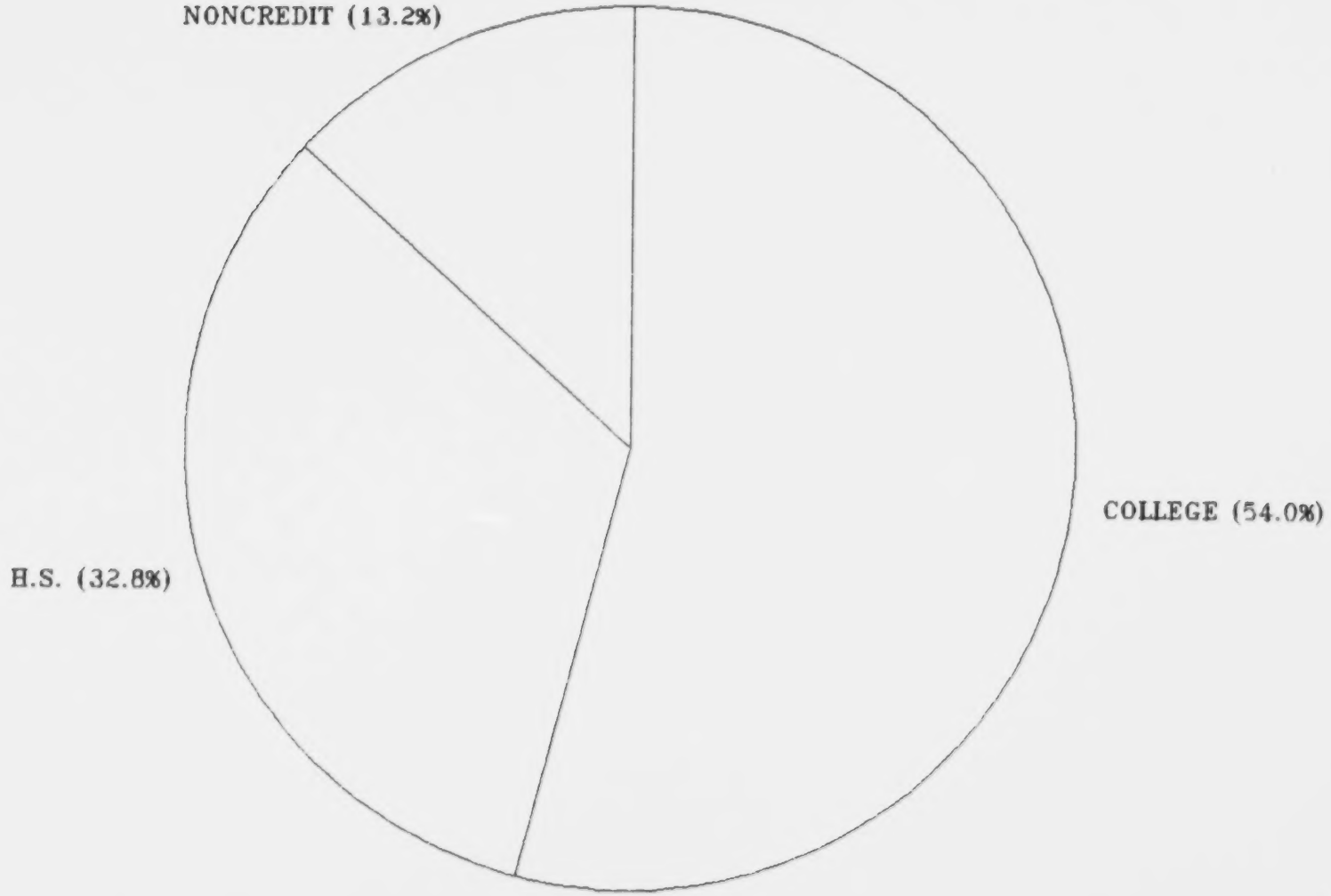

FIGURE 1

INDEPENDENT STUDY ENROLLMENTS

NUCEA MEMBER INSTITUTIONS IN 1987-1988

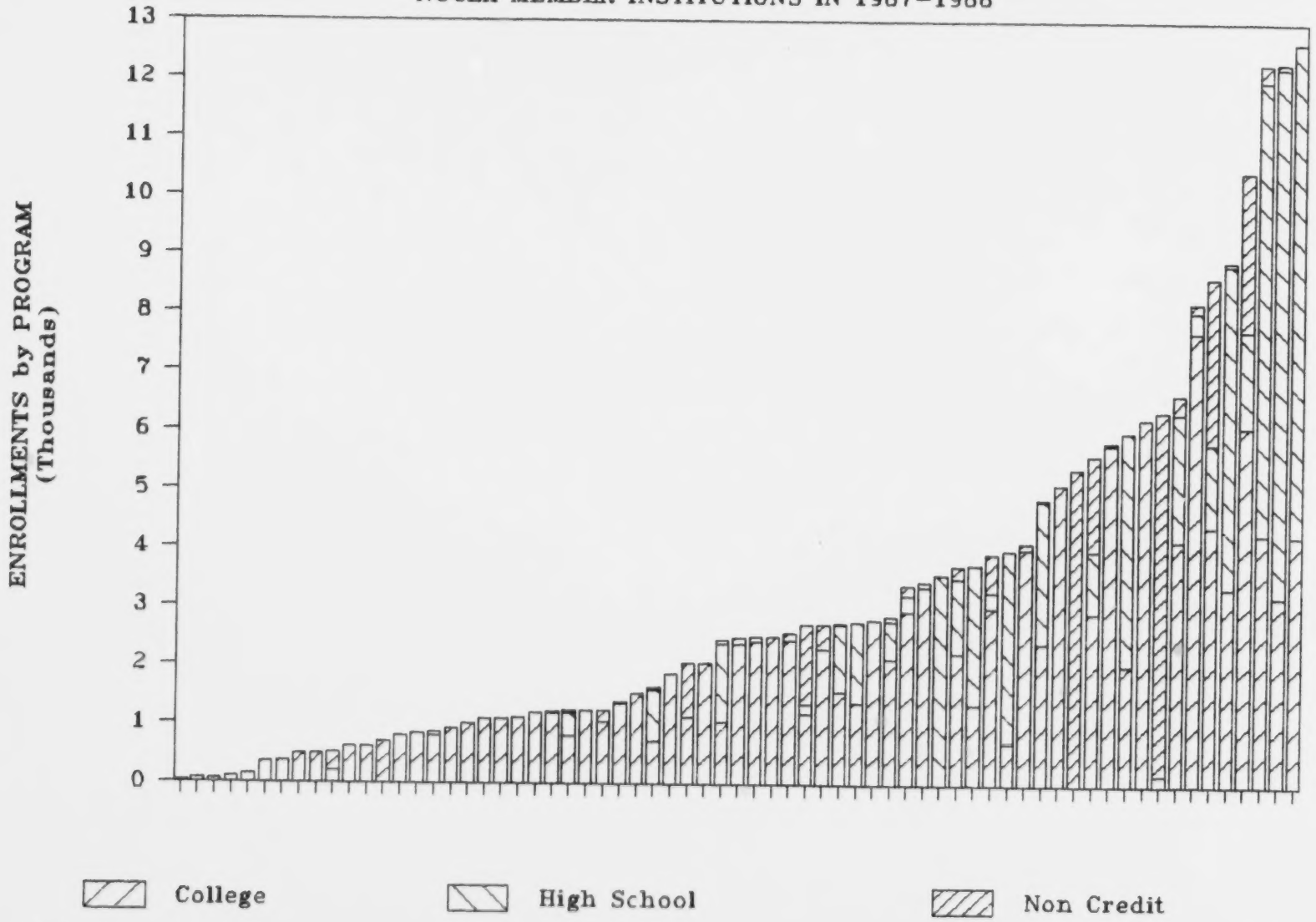

FIGURE 2

TABLE I
INDEPENDENT STUDY ENROLLMENTS

Institution	Total Enrollments	College 1987-88 Enrollment	High School 1987-88 Enrollment	Non Credit 1987-88 Enrollment	Credit Hours	CEU's
E. Tennessee State Univ.	10	10	n	n	30	n
Savannah State College	43	43	n	n	215	n
Northern Michigan Univ.	44	44	n	n	176	n
Adams State College	96	96	n	n	n	n
Murray State Univ.	138	138	n	n	n	n
Southern Illinois Univ.	352	352	n	n	1056	n
Eastern Michigan Univ.	370	360	n	10	1080	n
Embry-Riddle Aeron. Univ.	479	479	n	n	1437	n
Univ. of New Mexico	500	500 f	n	n	1500 f	n
Auburn Univ.	507	190	n	317	n	n
Eastern Oregon State Col.	606	606	n	n	n	n
Seminary Ext. Institute	678	612	66	0	n	n
Michigan State Univ.	684	n	n	684	n	f
Ball State University	800	800	n	n	3200 f	n
T.A. Edison State College	837	837	n	n	2511	n
Indiana State Univ.	862	800	n	62	2182	310
Western Washington Univ.	934	934	n	n	3269	n
Roosevelt Univ.	1000	1000	n	n	n	n
Univ. of Northern Iowa	1078	1078	n	n	2695	n
Arizona State Univ.	1086	1086	n	n	n	n
Weber State College	1120	1120	n	n	4315	n
Univ. of Mississippi	1197	1190	n	7	3548	n
Washington State Univ.	1221	1207	10	4	3663	n
Univ. of South Dakota	1230	804	395	31	2488	n
Southeastern College	1233	1233	n	n	n	n
Colorado State Univ.	1239	1049	n	190	2591	532
Univ. of Nevada (Reno)	1377	1361	2	14	n	n
Central Michigan Univ.	1536	1536	n	n	4256	n
Home Study International	1626	717	866	43	n	n
Western Michigan Univ.	1862	1862	n	n	5093	n
Univ. of North Dakota	2037	1137	n	900	3411	54
Oregon State System	2450	1060	1317	73	n	n
Univ. of Washington	2486	2374	18	94	11339	n
Univ. of Kansas	2510	2415	87	8	7281	n
Western Illinois Univ.	2515	2515	n	n	7545	n
Univ. of Illinois	2565	2440	n	125	8540	n
Univ. of Idaho	2706	1195	158	1353	n	n
Univ. of North Carolina	2714	2287	n	427	n	n
Univ. of South Carolina	2733	1571	1146	16	4744	n
Univ. of Alabama	2750	1385	1365	n	4072	n

Institution	Total Enrollments	College 1987-88 Enrollment	High School 1987-88 Enrollment	Non Credit 1987-88 Enrollment	Credit Hours	CEU's
Mary Baldwin College	2800	2800	n	n	8400	n
Univ. of Georgia	2838	2753	10	75	13747	4
Univ. of Wyoming	2859	2123	649	87	6369	400
Univ. of Colorado	3375	2934	278	163	8870	1102
Utah State Univ.	3451	3355	96	n	n	n
North Dakota Indep. Study	3556	n	3556	n	n	n
Univ. of Tennessee	3713	2233	1270	210	8082	56
Univ. of Arizona	3730	1360	2370	n	3670 n	n
Oklahoma State University	3919	3007	269	643	8620	830
Univ. of S. Mississippi	3972	723	3249	n	n	n
Univ. of Utah	4096	3993	n	103	n	n
Univ. of Arkansas	4847	2392	2435	20	7332	n
Univ. of Maryland	5099	5099 f	n	n	31119	n
Purdue University	5367	n	n	5367	n	n
Univ. of California (Ext)	5596	2915	1077	1604	n	n
Univ. of Iowa	5835	5789	n	46	n	120
Mississippi State Univ.	5988	2029	3959	n	n	n
Ohio University	6223	6223	n	n	25263	n
Calif. State Univ. (Sacr)	6350	169	n	6181	1014	55629
Univ. of Oklahoma	6631	4147	2176	308	12146	n
Univ. of Minnesota	8190	7696	344	150	33881	n
Univ. of Florida	8618	4386	1406	2826	13596	22689
Univ. of Kentucky	8921	3356	5499	66	10068	n
Univ. of Wisconsin (Ext)	10447	6090	1645	2712	n	n
Louisiana State Univ.	12285	4275	7732	278	12825	n
Texas Tech Univ.	12310	3213	9017	80	9639	8
Univ. of Texas (Austin)	12674	4260	8414		13000	n
Univ. of Nebraska	15589	3018	12382	189	9054	n
Indiana Univ.	16735	10890	5565	280	35000	1230
Univ. of Missouri	18086	5183	12779	124	15549	116
Brigham Young Univ.	19073	10508	8262	303	n	n
Pennsylvania State Univ.	21971	7832	185	13954	23496 n	n
TOTAL	305355	165174	100054	40127	402977	83079.6
MINIMUM	10	10	2	0	30	4
MAXIMUM	21971	10890	12779	13954	35000	55629
AVERAGE	4241	2394	2779	955	8395	5934
MEDIAN	2565	1536	1341	150	8870	400

n = not applicable or not available
v = varies
f = footnote (see appendix)

This year, as in each of the past several years, we note growth on a national scale. Within any given institution, however, it is rare that national patterns of growth will be reflected year after year. Indeed, of all the NUCEA institutions that have been shown in our annual statistical reports, only seven have reported overall growth in each of the past six years: the Universities of Missouri, Florida, Maryland, and Colorado, as well as Indiana, Mississippi State, and Western Michigan Universities.

Credit Hours and CEUs

Also in Table 1 can be found two measures of activity that have not been collected previously in the I.S. Division's annual survey of program practices: credit hours and CEUs (Continuing Education Units, each one of which is equivalent to ten hours of standardized effort that a student expands within a course to complete a course at a satisfactory level). Credit hours were gathered because some institutions (such as the University of Maryland) serve I.S. students through courses that have large average credit hour values (six or nine semester hours, with work per course equal to two or three times the average 3 semester hour course at most other institutions).

Another reason to collect credit hours is to have some method by which to compare I.S. programs on a semester calendar with those on a quarter calendar. One difficulty in making any comparison is the tendency of many institutions to estimate the number of credit hours in which students were enrolled. Of the 35 semester schools that reported both enrollments and credit hours, 42% provided estimates (their average course credit value is 3.0). All semester schools reported a mean average of 3.4 semester credits per course.

Within the smaller group of 8 quarter calendar schools that reported both enrollments and credit hours, 38% reported estimates. The mean average for all quarter schools was 4.2 credit hours per course. An interesting side issue is the variation between institutions that report an exact average value of 5.0 versus those that report an exact average value of 4.0. One wonders if the total number of credit hours for a degree at each of those institutions is equal or adjusted proportionally. It is not surprising to see the 1986 edition of Peterson's The Independent Study Catalog state that 3 semester hours equals 4.5 quarter hours. In that same reference, the range of average credit hours per quarter hour course goes from 3.21 at the Oregon State System of Higher Education to 5.0 at Savannah State College in Georgia. Clearly credit hours can only be a rough guide to be used in addition to enrollments to reflect effort.

The number of CEUs which 13 institutions reported offering within their noncredit courses isn't very useful in its present form without knowing how many of each institution's noncredit courses do not lead toward CEUs. One may assume that the institutions which award a much greater number of CEUs per enrollment offer CEUs for almost all their courses, while those institutions with very small average CEUs per enrollment have only a few courses that award CEUs.

Program Characteristics

Table II presents comparative information about the characteristics of programs and their students. Only 45 institutions report having data on the percentage of their college enrollments that are by students currently studying on the university campus; since more than two-thirds of these reports are rounded to 5 or 10% it appears that many reports are estimates. Only nine institutions indicate that the majority of their enrollments are by on campus students. The dominant pattern in independent study is to attract students who are not otherwise enrolled at the institution whose campus courses they are taking.

Last year twenty institutions reported offering extended degree programs, although some of these place severe restrictions on the number of credit hours through independent study that will be accepted toward a degree. Although only two NUCEA institutions, St. Joseph's College and Thomas A. Edison State College, reported last year that students can meet all degree requirements through independent study, five additional institutions indicated that practice this year.

For the first time this year's survey collected information on the initial enrollment period (10 months median average), length of first extension (6 months median average) and second extension (4 months median average of the 30 practicing institutions).

Course Preparation and Revision

Comparative information on courses offered, revised or developed, as well as editor/course designer staff available is shown in Table IIIA for college programs, in Table IIIB for high school, and IIIC for noncredit.

As is true for course enrollments, the number of courses offered within each total program varies immensely. Brigham Young University reports the largest number of courses, 481, and three other institutions report offering more than 400. The institutions with the largest number of courses tend to have one or more editors or course designers assigned, although a few report extensive curriculum work without any persons assigned expressly for this purpose. In many cases this pattern complements a subsequent comment on staffing: individuals who prepare courses or who work on courses prepared by faculty members may be formally assigned broad duties elsewhere in continuing education or in the university. Surprisingly, the number of editors or course designers reported to be assigned does not appear to be closely related to the production of new courses or revisions.

Independent Study Faculty

Overall staffing patterns and the manner of participation by university faculty in independent study instruction are presented in Table IV. The information in this table should be taken in the context of the enrollments and courses reported earlier.

TABLE II
MISCELLANEOUS ENROLLMENT INFORMATION

Institution	% College Enrollments by On-campus Students	% Corr. Credits Toward Degree	Months in Initial Enrollment	Months in First Extension	Months in Second Extension
Adams State College	2.5 f	10.0	12	6	6
Arizona State Univ.	n	n	12	6	0
Auburn Univ.	85.0	25.0	12 f	3	3
Ball State University	50.0	45.0	12	6	n
Brigham Young Univ.	45.0	28.0	12	3	n
Calif. State Univ. (Sacr)	n	5.0	12	n	n
Central Michigan Univ.	n	12.0	9 f	3 f	n
Colorado State Univ.	n	25.0 f	12	6	6
Eastern Michigan Univ.	70.0	13.0	6	6	n
Eastern Oregon State Col.	25.0	14.0	6	3 f	3
Embry-Riddle Aeron. Univ.	1.0	100.0 f	3	2	n
E. Tennessee State Univ.	25.0	1.0	6	f	f
Home Study International	n	n	12	12	12
Indiana State Univ.	52.0	25.0	12	6	4 f
Indiana Univ.	70.0	v	12	6	6
Louisiana State Univ.	39.0	25.0	9	3	n
Mary Baldwin College	0.0	100.0	6	6	n
Michigan State Univ.	100.0	0.0	f	n	n
Mississippi State Univ.	n	20.0	12	3	3
Murray State Univ.	50.0	25.0	12	3	n
North Dakota Indep. Study	n	n	12	12	12
Northern Michigan Univ.	40.0	12.0	12	3	3
Ohio University	18.3	100.0	12	3	3
Oklahoma State University	49.0	25.0	12	6	n
Oregon State System	n	32.0	12	6	6
Pennsylvania State Univ.	53.9	100.0	12 f	6 f	6 f
Purdue University	n	n	n	6	n
Roosevelt Univ.	n	n	6	6	2
Savannah State College	5.0	23.1	12	3	n
Seminary Ext. Institute	n	n	n	12	n
Southeastern College	25.0	100.0 f	12	12	n
Southern Illinois Univ.	60.0	25.0	4	12	n
Texas Tech Univ.	n	15.0	9	3	n
T.A. Edison State College	0.0	100.0	4	3	3
Univ. of Alabama	85.0	25.0	12	6	6 f
Univ. of Arizona	n	60.0	9	3	n
Univ. of Arkansas	80.0	n	6	6	6
Univ. of California (Ext)	n	v	12	6	n
Univ. of Colorado	35.0	25.0	12	6	6
Univ. of Florida	n	25.0	12	6	6

Institution	% College Enrollments by On-campus Students	% Corr. Credits Toward Degree	Months in Initial Enrollment	Months in First Extension	Months in Second Extension
Univ. of Georgia	n	25.0	12	6	n
Univ. of Idaho	15.0	34.0	12	6	n
Univ. of Illinois	35.0	50.0	9	3	3
Univ. of Iowa	37.3	n	9	3	n
Univ. of Kansas	40.0	25.0	9	3	n
Univ. of Kentucky	55.0	25.0	12	4	n
Univ. of Maryland	n	25.0	2	6	n
Univ. of Minnesota	n	n	12	12	n
Univ. of Mississippi	n	25.0	12	3	3
Univ. of Missouri	20.0	25.0	9	3	n
Univ. of Nebraska	50.0	50.0	12	n	n
Univ. of Nevada (Reno)	n	60.0	12	6	n
Univ. of New Mexico	n	n	n	2	2
Univ. of North Carolina	22.5	25.0	9	4	4
Univ. of North Dakota	25.0	30.0 f	12	6	6
Univ. of Northern Iowa	35.0	25.0	12	3	n
Univ. of Oklahoma	40.0	25.0	12	6	n
Univ. of South Carolina	35.0	25.0	12	3	n
Univ. of South Dakota	2.5	24.0	12	6	n
Univ. of S. Mississippi	n	33.0	12	3	6
Univ. of Tennessee	n	25.0	9 f	3	n
Univ. of Texas (Austin)	n	25.0	9	3	n
Univ. of Utah	49.0	25.0	12	6	6
Univ. of Washington	45.0	50.0	12	6	n
Univ. of Wisconsin (Ext)	10.0	60.0	12	6	6
Univ. of Wyoming	42.0 f	24.0	12	12	n
Utah State Univ.	50.0	25.0	12	3	3
Washington State Univ.	n	25.0	12	12	n
Weber State College	n	25.0	12	6	n
Western Illinois Univ.	1.0	100.0 f	6	f	f
Western Michigan Univ.	n	n	12	3	3
Western Washington Univ.	50.0	25.0	12	3	3
TOTAL	1725	2080.1	706	360	147
MINIMUM	0	0	2	2	0
MAXIMUM	100	100	12	12	12
AVERAGE	38.3	35.3	10	5	5
MEDIAN	40.0	25.0	12	6	4

n = not applicable or not available
v = varies
f = footnote (see appendix)

TABLE IIIA
COLLEGE COURSE INFORMATION

Institution	Editor/Course Designer	Total Number of Courses Offered	College Number of Courses Offered	Total Number of Revised Courses	College Number of Revisions This Year	Total Number of New Courses	College Number of New Courses This Year
Adams State College	n	15	15	0	0	10	10
Arizona State Univ.	0.0	82	82	8	8	2	2
Auburn Univ.	0.0	23	20	3	3	0	0
Ball State University	0.0	80	80	10	10	2	2
Brigham Young Univ.	6.0 f	481	286	69	47	10	9
Calif. State Univ. (Sacr)	0.2	12	n	4	n	1	n
Central Michigan Univ.	0.0	85	85 f	9	9 f	4	4 f
Colorado State Univ.	1.0	55	35	1	1	11	6
Eastern Michigan Univ.	n	16	15	3	3	2	2
Eastern Oregon State Col.	0.0	115	115	2	2	8	8
Embry-Riddle Aeron. Univ.	2.0 f	20	20	3	3	3	3
E. Tennessee State Univ.	0.0	10	10	2	2	0	0
Home Study International	2.5	79	47	15	6	0	0
Indiana State Univ.	0.3	72	70	3	3	2	2
Indiana Univ.	4.0	393	240	52	40	7	5
Louisiana State Univ.	1.0	250	153	29	25	5	5
Mary Baldwin College	n	0	f	0	n	0	n
Michigan State Univ.	n	3	n	1	n	0	n
Mississippi State Univ.	1.0	0	n	0	n	0	n
Murray State Univ.	n	27	27 f	5	5	0	0
North Dakota Indep. Study	n	132	n	54	n	3	n
Northern Michigan Univ.	0.1	9	9	3	3	2	2
Ohio University	1.8	240	240	42	42	9	9
Oklahoma State University	1.0	190	129	19	15	9	4
Oregon State System	0.5	157	119	5	2	8	6
Pennsylvania State Univ.	6.0	421	229	0	n	0	n
Purdue University	0.0	0	n	1	n	0	n
Roosevelt Univ.	1.0	77	77	9	9	2	2
Savannah State College	n	16	16	0	0	0	0
Seminary Ext. Institute	1.0	75	55	2	2	3	3
Southeastern College	0.3	179	179	0	0	8	8
Southern Illinois Univ.	0.0	31	31	3	3	11	11
Texas Tech Univ.	1.0	314	94	26	13	52	24
T.A. Edison State College	0.0	23	23	1	1	3	3
Univ. of Alabama	0.0	198	158	17	11	2	2
Univ. of Arizona	0.0	164	113	27	18	21	8
Univ. of Arkansas	n	195	121	21	19	6	4
Univ. of California (Ext)	1.0	283	145	24	12	7	2
Univ. of Colorado	0.0	156	74	25	20	5	5
Univ. of Florida	0.8	172	109	34	20	7	2

Institution	Editor/Course Designer	Total Number of Courses Offered	College Number of Courses Offered	Total Number of Revised Courses	College Number of Revisions This Year	Total Number of New Courses	College Number of New Courses This Year
Univ. of Georgia	2.0	128	128	25	25	6	6
Univ. of Idaho	1.0	123	102	30	20	4	3
Univ. of Illinois	1.0	132	130	11	11	2	1
Univ. of Iowa	2.0	186	181	24	23	16	16
Univ. of Kansas	2.0	114	109	23	21	14	13
Univ. of Kentucky	0.0	196	135	42	35	6	3
Univ. of Maryland	2.5	75	75	17	17	13	13
Univ. of Minnesota	5.0	422	359	36	32	16	14
Univ. of Mississippi	1.0	141	140	10	10	7	7
Univ. of Missouri	5.0	319	180	9	7	37	26
Univ. of Nebraska	7.0	212	78	38	17 f	3	2
Univ. of Nevada (Reno)	0.3	82	73	17	17	4	4
Univ. of New Mexico	n	75	75	18	18	1	1
Univ. of North Carolina	0.7	181	151	10	10	6	6
Univ. of North Dakota	1.0	109	99	12	12	5	5
Univ. of Northern Iowa	0.0	58	58	11	11	3	3
Univ. of Oklahoma	1.0	306	208	39	31	0	0
Univ. of South Carolina	0.3	186	132	15	14	1	1
Univ. of South Dakota	1.0	176	95	24	24	1	1
Univ. of S. Mississippi	n	153	87	24	10	5	4
Univ. of Tennessee	1.0	284	163	65	56	6	2
Univ. of Texas (Austin)	1.0	152	96	27	17	12	4
Univ. of Utah	0.0	133	123	6	5	10	10
Univ. of Washington	1.0	130	126	15	14	2	2
Univ. of Wisconsin (Ext)	4.0	475	231	27	17	24	19
Univ. of Wyoming	n	150	110	27	24	2	1
Utah State Univ.	1.0	155	141	15	15	6	6
Washington State Univ.	0.5	107	98	5	5	4	4
Weber State College	n	87	87	17	17	2	2
Western Illinois Univ.	0.3	89	89	11	11	3	3
Western Michigan Univ.	1.0	101	101	26	26	14	14
Western Washington Univ.	0.1	42	42	8	8	4	4
TOTAL	74.9	10129	7223	1216	937	464	353
MINIMUM	0	0	9	0	0	0	0
MAXIMUM	7	481	359	69	56	52	26
AVERAGE	1.2	141	109	17	14	6	5
MEDIAN	1.0	128	109	15	12	4	4

n = not applicable or not available
v = varies
f = footnote (see appendix)

TABLE IIIB
HIGH SCHOOL COURSE INFORMATION

Institution	Editor/Course Designer	Total Number of Courses Offered	H.S. Number of Courses Offered	Total Number of Revised Courses	H.S. Number of Revisions This year	Total Number of New Courses	H.S. Number of New Courses This year
Adams State College	n	15	n	0	n	10	n
Arizona State Univ.	0.0	82	n	8	n	2	n
Auburn Univ.	0.0	23	n	3	n	0	n
Ball State University	0.0	80	n	10	n	2	n
Brigham Young Univ.	6.0 f	481	148	69	17	10	1
Calif. State Univ. (Sacr)	0.2	12	n	4	n	1	n
Central Michigan Univ.	0.0	85	n	9	n	4	n
Colorado State Univ.	1.0	55	n	1	n	11	n
Eastern Michigan Univ.	n	16	n	3	n	2	n
Eastern Oregon State Col.	0.0	115	n	2	n	8	n
Embry-Riddle Aeron. Univ.	2.0 f	20	n	3	n	3	n
E. Tennessee State Univ.	0.0	10	n	2	n	0	n
Home Study International	2.5	79	29	15	8	0	0
Indiana State Univ.	0.3	72	n	3	n	2	n
Indiana Univ.	4.0	393	119	52	12	7	0
Louisiana State Univ.	1.0	250	84	29	4	5	0
Mary Baldwin College	n	0	n	0	n	0	n
Michigan State Univ.	n	3	n	1	n	0	n
Mississippi State Univ.	1.0	0	n	0	n	0	n
Murray State Univ.	n	27	n	5	n	0	n
North Dakota Indep. Study	n	132	132	54	54	3	3
Northern Michigan Univ.	0.1	9	n	3	n	2	n
Ohio University	1.8	240	n	42	n	9	n
Oklahoma State University	1.0	190	40	19	4	9	5
Oregon State System	0.5	157	37	5	3	8	2
Pennsylvania State Univ.	6.0	421	33	0	n	0	n
Purdue University	0.0	0	n	1	n	0	n
Roosevelt Univ.	1.0	77	n	9	n	2	n
Savannah State College	n	16	n	0	n	0	n
Seminary Ext. Institute	1.0	75	18	2	0	3	0
Southeastern College	0.3	179	n	0	n	8	n
Southern Illinois Univ.	0.0	31	n	3	n	11	n
Texas Tech Univ.	1.0	314	93	26	12	52	25
T.A. Edison State College	0.0	23	n	1	n	3	n
Univ. of Alabama	0.0	198	40	17	6	2	0
Univ. of Arizona	0.0	164	45	27	9	21	7
Univ. of Arkansas	n	195	71	21	2	6	2
Univ. of California (Ext)	1.0	283	69	24	8	7	0
Univ. of Colorado	0.0	156	66	25	0	5	0
Univ. of Florida	0.8	172	37	34	10	7	3

Institution	Editor/Course Designer	Total Number of Courses Offered	H.S. Number of Courses Offered	Total Number of Revised Courses	H.S. Number of Revisions This year	Total Number of New Courses	H.S. Number of New Courses This year
Univ. of Georgia	2.0	128		25	n	6	f
Univ. of Idaho	1.0	123	19	30	10	4	1
Univ. of Illinois	1.0	132	n	11	n	2	n
Univ. of Iowa	2.0	186	n	24	n	16	n
Univ. of Kansas	2.0	114	5	23	2	14	1
Univ. of Kentucky	0.0	196	56	42	7	6	3
Univ. of Maryland	2.5	75	n	17	n	13	n
Univ. of Minnesota	5.0	422	47	36	2	16	2
Univ. of Mississippi	1.0	141	n	10	n	7	n
Univ. of Missouri	5.0	319	106	9	2	37	8
Univ. of Nebraska	7.0	212	125	38	20 f	3	0
Univ. of Nevada (Reno)	0.3	82	5	17	0	4	0
Univ. of New Mexico	n	75	n	18	n	1	n
Univ. of North Carolina	0.7	181	n	10	n	6	n
Univ. of North Dakota	1.0	109	n	12	n	5	n
Univ. of Northern Iowa	0.0	58	n	11	n	3	n
Univ. of Oklahoma	1.0	306	81	39	6	0	0
Univ. of South Carolina	0.3	186	50	15	0 f	1	0 f
Univ. of South Dakota	1.0	176	70	24	n	1	n
Univ. of S. Mississippi	n	153	66	24	14	5	1
Univ. of Tennessee	1.0	284	81	65	8	6	2
Univ. of Texas (Austin)	1.0	152	56	27	10	12	8
Univ. of Utah	0.0	133	n	6	n	10	n
Univ. of Washington	1.0	130	2	15	0	2	0
Univ. of Wisconsin (Ext)	4.0	475	96	27	5	24	3
Univ. of Wyoming	n	150	27	27	3	2	1
Utah State Univ.	1.0	155	14	15	0	6	0
Washington State Univ.	0.5	107	8	5	0	4	0
Weber State College	n	87	n	17	n	2	n
Western Illinois Univ.	0.3	89	n	11	n	3	n
Western Michigan Univ.	1.0	101	n	26	n	14	n
Western Washington Univ.	0.1	42	n	8	n	4	n
TOTAL	74.9	10129	1975	1216	238	464	78
MINIMUM	0	0	2	0	0	0	0
MAXIMUM	7	481	148	69	54	52	25
AVERAGE	1.2	141	58	17	7	6	2
MEDIAN	1.0	128	56	15	6	4	1

n = not applicable or not available
v = varies
f = footnote (see appendix)

TABLE IIIC
NONCREDIT COURSE INFORMATION

Institution	Editor/Course Designer	Total Number of Courses Offered	N.C. Number of Courses Offered	Total Number of Revised Courses	N.C. Number of Revisions This Year	Total Number of New Courses	N.C. Number of New Courses This Year
Adams State College	n	15	n	0	n	10	n
Arizona State Univ.	0.0	82	n	8	n	2	n
Auburn Univ.	0.0	23	3	3	0	0	0
Ball State University	0.0	80	n	10	n	2	n
Brigham Young Univ.	6.0 f	481	47	69	5	10	0
Calif. State Univ. (Sacr)	0.2	12	12	4	4	1	1
Central Michigan Univ.	0.0	85	n	9	n	4	n
Colorado State Univ.	1.0	55	20	1	0	11	5
Eastern Michigan Univ.	n	16	1	3	0	2	0
Eastern Oregon State Col.	0.0	115	n	2	n	8	n
Embry-Riddle Aeron. Univ.	2.0 f	20	n	3	n	3	n
E. Tennessee State Univ.	0.0	10	n	2	n	0	n
Home Study International	2.5	79	3	15	1	0	0
Indiana State Univ.	0.3	72	2	3	0	2	0
Indiana Univ.	4.0	393	34	52	0	7	2
Louisiana State Univ.	1.0	250	13	29	0	5	0
Mary Baldwin College	n	0	n	0	n	0	n
Michigan State Univ.	n	3	3	1	1	0	0
Mississippi State Univ.	1.0	0	n	0	n	0	n
Murray State Univ.	n	27	n	5	n	0	n
North Dakota Indep. Study	n	132	n	54	n	3	n
Northern Michigan Univ.	0.1	9	n	3	n	2	n
Ohio University	1.8	240	n	42	n	9	n
Oklahoma State University	1.0	190	21	19	0	9	0
Oregon State System	0.5	157	1	5	0	8	0
Pennsylvania State Univ.	6.0	421	159	0	n	0	n
Purdue University	0.0	0	n	1	1	0	n
Roosevelt Univ.	1.0	77	n	9	n	2	n
Savannah State College	n	16	n	0	n	0	n
Seminary Ext. Institute	1.0	75	2	2	0	3	0
Southeastern College	0.3	179	n	0	n	8	n
Southern Illinois Univ.	0.0	31	n	3	n	11	n
Texas Tech Univ.	1.0	314	127	26	1	52	3
T.A. Edison State College	0.0	23	n	1	n	3	n
Univ. of Alabama	0.0	198	n	17	n	2	n
Univ. of Arizona	0.0	164	6	27	0	21	6
Univ. of Arkansas	n	195	3	21	0	6	0
Univ. of California (Ext)	1.0	283	69	24	4	7	5
Univ. of Colorado	0.0	156	16	25	5	5	0
Univ. of Florida	0.8	172	26	34	4	7	3

Institution	Editor/Course Designer	Total Number of Courses Offered	N.C. Number of Courses Offered	Total Number of Revised Courses	N.C. Number of Revisions This Year	Total Number of New Courses	N.C. Number of New Courses This Year
Univ. of Georgia	2.0	128	n	25	n	6	n
Univ. of Idaho	1.0	123	2	30	0	4	0
Univ. of Illinois	1.0	132	2	11	0	2	1
Univ. of Iowa	2.0	186	5	24	1	16	0
Univ. of Kansas	2.0	114	n	23	0	14	0
Univ. of Kentucky	0.0	196	5	42	0	6	0
Univ. of Maryland	2.5	75	n	17	n	13	n
Univ. of Minnesota	5.0	422	16	36	2	16	0
Univ. of Mississippi	1.0	141	1	10	0	7	0
Univ. of Missouri	5.0	319	33	9	0	37	3
Univ. of Nebraska	7.0	212	9	38	1 f	3	1
Univ. of Nevada (Reno)	0.3	82	4	17	0	4	0
Univ. of New Mexico	n	75	n	18	n	1	n
Univ. of North Carolina	0.7	181	30	10	0	6	0
Univ. of North Dakota	1.0	109	10	12	0	5	0
Univ. of Northern Iowa	0.0	58	n	11	n	3	n
Univ. of Oklahoma	1.0	306	17	39	2	0	0
Univ. of South Carolina	0.3	186	4	15	1	1	0
Univ. of South Dakota	1.0	176	11	24	n	1	n
Univ. of S. Mississippi	n	153	n	24	n	5	n
Univ. of Tennessee	1.0	284	40	65	1	6	2
Univ. of Texas (Austin)	1.0	152	n	27	n	12	n
Univ. of Utah	0.0	133	10	6	1	10	0
Univ. of Washington	1.0	130	2	15	1	2	0
Univ. of Wisconsin (Ext)	4.0	475	148	27	5	24	2
Univ. of Wyoming	n	150	13	27	0	2	0
Utah State Univ.	1.0	155	n	15	n	6	n
Washington State Univ.	0.5	107	1	5	0	4	0
Weber State College	n	87	n	17	n	2	n
Western Illinois Univ.	0.3	89	n	11	n	3	n
Western Michigan Univ.	1.0	101	n	26	n	14	n
Western Washington Univ.	0.1	42	n	8	n	4	n
TOTAL	74.9	10129	931	1216	41	464	33
MINIMUM	0	0	1	0	0	0	0
MAXIMUM	7	481	159	69	5	52	6
AVERAGE	1.2	141	23	17	1	6	1
MEDIAN	1.0	128	10	15	0	4	0

n = not applicable or not available
v = varies
f = footnote (see appendix)

TABLE IV
INDEPENDENT STUDY FACULTY AND STAFF

Institution	% of Faculty who Teach as Part of Regular Work	% of Faculty who Develop as Part of Regular Work	% of Faculty (College) Paid with Outside Funds	% of Faculty (H.S.) Paid with Outside Funds	% of Faculty (N.C.) Paid with Outside Funds	Number of Professional staff	Number of Clerical Staff
Adams State College	0.0	0.0	0.0	n	n	0.1	0.2
Arizona State Univ.	0.0	0.0	0.0	n	n	1.0	1.0
Auburn Univ.	0.0	0.0	0.0	n	0.0	0.5	2.0
Ball State University	0.0	0.0	0.0	n	n	0.5	1.0
Brigham Young Univ.	0.0	0.0	0.0	0.0	0.0	6.0	22.5
Calif. State Univ. (Sacr)	0.0	0.0	0.0	n	n	0.2	8.0
Central Michigan Univ.	0.0	0.0	0.0	n	n	2.0	2.0
Colorado State Univ.	n	n	0.0	n	0.0	2.0	1.5
Eastern Michigan Univ.	0.0	0.0	n	n	0.0	0.8	0.3
Eastern Oregon State Col.	1.0	0.0	100.0	n	n	1.0	1.0
Embry-Riddle Aeron. Univ.	0.0	0.0	0.0	n	n	5.0	4.0
E. Tennessee State Univ.	100.0	0.0	100.0	n	n	0.2	0.1
Home Study International	96.0	9.0	0.0	0.0	0.0	19.0	20.0
Indiana State Univ.	0.0	0.0	0.0	n	33.0	0.8	1.3
Indiana Univ.	0.0	0.0	0.0	0.0	0.0	5.0	22.0
Louisiana State Univ.	0.0	0.0	0.0	0.0	0.0	2.3	10.0
Mary Baldwin College	20.0	n	n	n	n	12.0	7.0
Michigan State Univ.	30.0	30.0	n	n	0.0	0.5	0.5
Mississippi State Univ.	0.0	0.0	n	n	n	2.0	4.0
Murray State Univ.	0.0	0.0	n	n	n	0.1	0.3
North Dakota Indep. Study	100.0	100.0	n	0.0	n	12.5	5.0
Northern Michigan Univ.	0.0	0.0	100.0	n	n	0.1	0.1
Ohio University	0.0	0.0	0.0	n	n	3.0	12.8
Oklahoma State University	0.0	0.0	0.0	0.0	0.0	4.0	7.6
Oregon State System	0.0	0.0	0.0	0.0	0.0	1.3	1.5
Pennsylvania State Univ.	6.0	3.0	0.0	0.0	0.0	13.0	20.0
Purdue University	n	n	n	n	n	0.0	2.0
Roosevelt Univ.	0.0	0.0	0.0	n	n	1.0	2.5
Savannah State College	0.0	0.0	0.0	n	n	0.3	0.3
Seminary Ext. Institute	n	0.0	0.0	0.0	0.0	1.0	3.0
Southeastern College	n	n	n	n	n	1.3	2.4
Southern Illinois Univ.	0.0	0.0	0.0	n	n	0.5	1.0
Texas Tech Univ.	0.0	0.0	0.0	0.0	0.0	4.0	12.0
T.A. Edison State College	0.0	0.0	0.0	n	n	2.0	2.0
Univ. of Alabama	0.0	0.0	0.0	0.0	n	1.0	6.0
Univ. of Arizona	0.0	0.0	n	0.0	0.0	1.0	4.0
Univ. of Arkansas	0.0	0.0	n	n	0.0	1.0	13.0
Univ. of California (Ext)	0.0	0.0	0.0	0.0	0.0	2.0	15.0
Univ. of Colorado	0.0	0.0	0.0	0.0	0.0	1.0	2.0
Univ. of Florida	0.0	0.0	0.0	0.0	0.0	2.8	16.5

Institution	% of Faculty who Teach as Part of Regular Work	% of Faculty who Develop as Part of Regular Work	% of Faculty (College) Paid with Outside Funds	% of Faculty (H.S.) Paid with Outside Funds	% of Faculty (N.C.) Paid with Outside Funds	Number of Professional staff	Number of Clerical Staff
Univ. of Georgia	0.0	0.0	0.0	0.0	n	3.0	8.0
Univ. of Idaho	0.0	0.0	0.0	0.0	0.0	0.0	3.0
Univ. of Illinois	3.0	3.0	n	n	n	2.8	7.0
Univ. of Iowa	0.0	0.0	0.0	n	0.0	2.0	5.0
Univ. of Kansas	0.0	0.0	0.0	0.0	0.0	4.0	4.0
Univ. of Kentucky	0.0	0.0	0.0	0.0	100.0	3.0	5.0
Univ. of Maryland	0.0	0.0	n	n	n	4.5	3.0
Univ. of Minnesota	n	n	n	n	n	5.0	12.0
Univ. of Mississippi	0.0	0.0	0.0	n	0.0	1.0	1.0
Univ. of Missouri	0.0	v	0.0	0.0	0.0	13.0	20.0
Univ. of Nebraska	0.0 f	n	0.0	0.0	0.0	35.0	7.0
Univ. of Nevada (Reno)	n	n	0.0	0.0	0.0	1.0	2.5
Univ. of New Mexico	0.0	0.0	0.0	n	n	0.3	0.5
Univ. of North Carolina	0.0	0.0	0.0	n	0.0	2.5	6.5
Univ. of North Dakota	0.0	0.0	0.0	n	0.0	2.0	2.5
Univ. of Northern Iowa	0.0	0.0	0.0	n	n	0.3	1.8
Univ. of Oklahoma	3.0	3.0	0.0	0.0	0.0	3.0	7.0
Univ. of South Carolina	0.0	0.0	0.0	0.0	0.0	1.3	3.0
Univ. of South Dakota	0.0	0.0	0.0	0.0	n	2.0	3.0
Univ. of S. Mississippi	0.0	0.0	0.0	0.0	n	1.0	4.0
Univ. of Tennessee	2.0	2.0	98.0	99.0	99.0	2.5	6.5
Univ. of Texas (Austin)	0.0	0.0	0.0	0.0	n	7.0	12.0
Univ. of Utah	0.0	0.0	0.0	n	0.0	1.0	5.0
Univ. of Washington	f	f	0.0	n	n	1.3	4.3
Univ. of Wisconsin (Ext)	f	f	100.0	100.0	100.0	8.0	16.6
Univ. of Wyoming	0.0	0.0	100.0 f	100.0 f	100.0 f	1.0	5.0
Utah State Univ.	90.0	5.0	0.0	0.0	n	1.0	3.5
Washington State Univ.	0.0	0.0	0.0	0.0	0.0	1.0	2.3
Weber State College	0.0	0.0	100.0	n	n	0.3	0.5
Western Illinois Univ.	20.0	10.0	13.0 f	n	n	2.3	2.5
Western Michigan Univ.	0.0	0.0	0.0	n	n	1.0	2.5
Western Washington Univ.	0.0	0.0	0.0	n	n	1.3	0.4
TOTAL	471	165	711.0	299.0	432.0	227.6	403.8
MINIMUM	0	0	0	0.0	0.0	0	0
MAXIMUM	100	100	100.0	100.0	100.0	35	23
AVERAGE	7	3	12.1	9.3	12.0	3.2	5.6
MEDIAN	0	0	0.0	0.0	0.0	1.3	3.5

n = not applicable or not available
v = varies
f = footnote (see appendix)

Some institutions have directly assigned I.S. faculty, rather than employing "overload" faculty. Others utilize faculty assigned to academic departments but whose departmental duties include independent study instruction. The dominant pattern, however, remains one of employing many campus faculty members to teach for additional payment and employing a smaller number to develop courses for additional payment. Some institutions utilize several of these modes of faculty assignment.

Viewed from another perspective it can be noted that the proportion of I.S. programs with faculty members who teach I.S. courses as part of their regular workload has decreased from 31% last year to 18% this year, while the proportion of programs with faculty who develop courses inload dropped from 26% to 13%.

Staffing

Because of the variation in staffing patterns of independent study programs it is difficult to draw many conclusions from the data reported in Table IV. It is clear that the total number of professionals employed in independent study is considerable and that the number of clerical staff employed tends to reflect enrollment in the programs.

A few of the institutions with almost entirely full-time assigned faculty also report much larger than normal professional staffs. Many institutions appear to combine independent study with other programs, which can result in reports of very small I.S. staffing. Inconsistencies in annual data reporting imply that some institutions do not follow consistent patterns between directly assigned staff versus those assigned elsewhere who work with the program in an overload status.

Special Fees

It is customary for institutions to offset operating costs and the costs of services that are unique to independent study by assessing special fees. The most common of these are a charge for study guides, a charge to transfer between independent study courses or to extend enrollment in a course, a supplemental charge to those who are residents of another state, and a charge to offset the cost of mailing books or lessons or both.

As shown in Table V, virtually all institutions levy one or more of these charges. Only five institutions did not report any special fees: Embry-Riddle Aeronautical University, Michigan State University, Northern Michigan University, Roosevelt University, and Western Illinois University. The nonresident charge is the least common.

The data in the tables in this report enable the administrators and staff of independent study programs to compare and contrast their activities, their staffing, their programming, and enrollment growth patterns with those of other institutions. Further, such annual data facilitate research on an increasingly significant educational activity, distance education.

TABLE V
SPECIAL FEES

Institution	Study Guide Charge	Transfer Charge	Non-Resident Charge	Book Mail Charge	Tape Mail Charge	Lesson Mail	Extension Charge
Adams State College	0.00	0.00	0.00	0.00	0.00	0.00	15.00
Arizona State Univ.	0.00	10.00	0.00	2.00	n	0.00	10.00
Auburn Univ.	0.00	10.00	0.00	3.00	0.00	0.00	25.00
Ball State University	5.00	n	n	2.00	n	n	5.00
Brigham Young Univ.	0.00	15.00	0.00	0.00	0.00	0.00	15.00
Calif. State Univ. (Sacr)	25.00	0.00	0.00	0.00	0.00	0.00	0.00
Central Michigan Univ.	v	10.00	0.00	5.00	v	0.00	10.00
Colorado State Univ.	0.00	20.00	0.00	2.50	2.00	0.00	20.00
Eastern Michigan Univ.	n	n	0.00	f	f	f	10.00
Eastern Oregon State Col.	v	0.00	0.00	0.00	v	0.00	0.00
Embry-Riddle Aeron. Univ.	0.00	0.00	0.00	0.00	0.00	0.00	0.00
E. Tennessee State Univ.	0.00	n	0.00	f	n	5.00 f	0.00
Home Study International	v	10.00	n	v	v	v	20.00
Indiana State Univ.	0.00 f	5.00 f	0.00	2.00	0.00	0.00	10.00
Indiana Univ.	10.50 f	10.00	n	3.00	3.00	0.00	7.50 f
Louisiana State Univ.	0.00	10.00	0.00	n	0.00	0.00	15.00
Mary Baldwin College	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Michigan State Univ.	0.00	0.00	0.00	0.00	0.00	0.00	n
Mississippi State Univ.	0.00	0.00	0.00	3.00	0.00	0.00	0.00
Murray State Univ.	f	3.00 f	n	f	nn	n	n
North Dakota Indep. Study	10.00	0.00	20.00	0.00	0.00	0.00	15.00
Northern Michigan Univ.	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ohio University	0.00	15.00	0.00	0.00	0.00	0.00 f	10.00
Oklahoma State University	10.00	15.00 f	10.00	0.00	0.00	0.00	25.00
Oregon State System	0.00	10.00	0.00	0.00	0.00	0.00	10.00
Pennsylvania State Univ.	v	20.00	0.00	10.00	f	0.00	f
Purdue University	0.00	0.00	0.00	3.50	0.00	0.00	5.00
Roosevelt Univ.	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Savannah State College	0.00	0.00	0.00	f	0.00	0.00	6.00
Seminary Ext. Institute	n	n	n	4.00 f	4.00 f	4.00 f	3.00
Southeastern College	0.00	0.00	0.00	0.00	0.00	0.00	20.00
Southern Illinois Univ.	12.00	5.00	0.00	2.00	10.00	0.00	5.00
Texas Tech Univ.	10.00	20.00	n	n	n	n	f
T.A. Edison State College	15.00	15.00	15.00 f	5.00	5.00	0.00	20.00
Univ. of Alabama	10.00	35.00	0.00	0.00	0.00	0.00	40.00
Univ. of Arizona	0.00	25.00	0.00	3.00	n	0.00	25.00 f
Univ. of Arkansas	5.00	f	5.00 f	5.00	n	n	10.00 f
Univ. of California (Ext)	0.00	25.00	0.00	5.00	0.00	0.00	30.00
Univ. of Colorado	0.00	10.00	0.00	3.00	0.00	0.00	10.00 f
Univ. of Florida	5.00	10.00	0.00	3.50	0.00	0.00	10.00

Institution	Study Guide Charge	Transfer Charge	Non-Resident Charge	Book Mail Charge	Tape Mail Charge	Lesson Mail	Extension Charge
Univ. of Georgia	0.00	20.00	405.00	3.00	3.00	0.00	40.00
Univ. of Idaho	10.00	15.00	0.00	2.65	0.00	0.00	10.00
Univ. of Illinois	0.00	10.00	0.00	v	0.00	0.00	20.00
Univ. of Iowa	0.00	20.00	0.00	0.00	v	0.00	20.00
Univ. of Kansas	0.00	15.00	n	15.00	f	15.00	15.00
Univ. of Kentucky	0.00 f	4.00	0.00	0.00	0.00	0.00	25.00
Univ. of Maryland	12.00	3.00	0.00	2.00 f	0.00	0.00	0.00
Univ. of Minnesota	0.00	10.00	0.00	4.00	0.00	0.00	25.00
Univ. of Mississippi	0.00	5.00 f	0.00	0.00 f	0.00	5.00 f	15.00
Univ. of Missouri	0.00	12.00	0.00	0.00	0.00	0.00	12.00 f
Univ. of Nebraska	v	15.00 f	0.00	10.50 f	f	f	50.00 f
Univ. of Nevada (Reno)	n	15.00	n	2.50	n	n	10.00
Univ. of New Mexico	n	n	0.00	5.00	0.00	v	10.00
Univ. of North Carolina	0.00	26.00	0.00	0.00	0.00	0.00	16.00
Univ. of North Dakota	9.00	10.00	0.00	2.00	2.00	0.00	10.00
Univ. of Northern Iowa	0.00	13.00	0.00	0.00	0.00	0.00	10.00
Univ. of Oklahoma	0.00	21.00	0.00	0.00	0.00	0.00	15.00
Univ. of South Carolina	0.00	10.00 f	0.00	n	0.00	0.00	10.00 f
Univ. of South Dakota	7.50	5.00 f	0.00	f	f	f	10.00
Univ. of S. Mississippi	0.00	5.00	0.00	5.00	5.00	5.00	15.00
Univ. of Tennessee	0.00	20.00	0.00	6.00	0.00	0.00	20.00
Univ. of Texas (Austin)	10.00	20.00	0.00	f	f	15.00 f	15.00
Univ. of Utah	5.00	10.00	0.00	0.00	0.00	0.00	20.00
Univ. of Washington	10.00	15.00	0.00	0.00	0.00	25.00	30.00
Univ. of Wisconsin (Ext)	0.00	8.00	0.00	5.00	0.00	0.00	10.00
Univ. of Wyoming	0.00 f	5.00 f	0.00	0.00 f	0.00 f	0.00 f	5.00
Utah State Univ.	0.00	2.00	0.00	2.00	0.75	0.50	5.00
Washington State Univ.	0.00	4.00 f	0.00	1.50	0.00	5.00	20.00
Weber State College	0.00	10.00	0.00	4.00	0.00	0.00	20.00
Western Illinois Univ.	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Western Michigan Univ.	0.00	20.00	0.00	0.00	n	0.00	20.00
Western Washington Univ.	3.00	10.00	n	n	25.00	n	10.00
TOTAL	184.00	666.00	455.00	136.65	59.75	79.50	919.50
MINIMUM	0	0	0	0	0	0	0
MAXIMUM	25.00	35.00	405.00	15.00	25.00	25.00	50.00
AVERAGE	2.97	10.09	7.22	2.28	1.13	1.30	13.52
MEDIAN	0.00	10.00	0.00	2.00	0.00	0.00	10.00

n = not applicable or not available
v = varies
f = footnote (see appendix)

PART TWO

COLLEGE PROGRAMS

COLLEGE PROGRAMS 1987-88

Sixty-nine institutions reported 1987-88 enrollment information for college level correspondence courses. The total enrollment of 165,174 in these courses was 54% of all correspondence course enrollments during the survey year.

Although the total enrollment figure would seem to indicate a 5% decrease from the previous year in college enrollments, a comparison of programs reporting for both years shows a 7% increase. Most NUCEA institutions participate in the survey consistently but addition or subtraction of even one or two can skew the information. Any interpretation of survey results must keep this in mind.

Enrollments ranged from a low of 10 students to a high of 10,890, with an average of 2,394 and a median of 1,536 (see Table VI). Figure 3 shows those 16 institutions that had gained at least 50 enrollments and 10% more enrollments than they had last year.

The number of college courses offered by the reporting programs ranged from 9 to 359, with an average of 109 (see Table IIIA). An average of 5 new courses were developed during 1987-88.

Fees

Fifty of the 69 reporting institutions assess fees on the basis of semester hours and 13 use a quarter hour basis. A per-course system is used by two programs and four use some other method (see Table VI).

During 1987-88 students in courses offered on a semester basis paid an average of $51.43 per credit. An increase of 8% is anticipated for 1988-89. Institutions offering courses on a quarter basis charged students an average fee of $38.46 per credit, and project an increase of 5% for 1988-89.

Most programs charge students some type of additional fees, most often for extra services such as enrollment extension or transfer to another course. An average of $13.14 is assessed for extensions by the 58 programs reporting such a charge. A transfer fee is charged by 52 programs, averaging $10.09. The least common additional fee is that charged for non-resident students. Only five programs differentiate among students in this way, with four programs reporting an additional fee of $5.00 to $20.00 and the fifth charging non-resident students $405.00.

TABLE VI
COLLEGE PROGRAMS

Institution	College 1987-88 Enrollment	College Campus Fees 87-88	College Course Fees 87-88	College Fee Basis	College Course Fees 88-89	College % Computer Grading	College Grader Pay 87-88	College Grader Pay Basis	College Grader Pay 88-89	College Developent Pay 87-88	College Pay Basis	College Development Pay 88-89
E. Tennessee State Univ.	10	54.00	54.00	Sem	54.00	0.0	f	Annual	f		n	n
Savannah State College	43	n	80.00	Qtr	80.00	0.0	21.00	Enroll	21.00		n	n
Northern Michigan Univ.	44	56.25	56.25	Sem Hr	61.2	0.0	113.50	Enroll	122.40	300.00	Course	300.00
Adams State College	96	33.00	42.00	Sem	48.00	0.0	20.00	Enroll	22.00		n Crs Hr	200.00
Murray State Univ.	138	45.00	45.00	Sem	47.00	n	1.25	Lesson	1.25		n	n
Calif. State Univ. (Sacr)	169	220.00	150.00	Other	150.00	100.0	n	n	n		v Other	v
Auburn Univ.	190	n	24.00	Qtr	24.00	0.0	2.00	Lesson	2.00	500.00	Course	500.00
Southern Illinois Univ.	352	54.95	43.33	Sem	51.00	5.0	35.00	Enroll	35.00	1800.00	Course	1800.00
Eastern Michigan Univ.	360	185.00	150.00	Other	175.00	0.0	60.00	Enroll	75.00	675.00	Course	850.00
Embry-Riddle Aeron. Univ.	479	185.00	120.00	Sem	125.00	0.0	18.00	Enroll	18.00	2000.00	Course	n
Univ. of New Mexico	500 f	53.00	45.00	Sem Hr	50.00	10.0	2.25 f	Lesson	2.25 f	500.00	Course	500.00
Eastern Oregon State Col.	606	40.33 f	50.00	Qtr Hr	50.00	0.0	25.00 f	Enroll	25.00	1550.00	Course f	1550.00
Seminary Ext. Institute	612	n	32.00	Course	32.00	0.0	1.00	Lesson	1.00	n	n	n
Home Study International	717	n	63.50	Sem	69.50	0.0	2.40 f	Lesson	2.40 f	1000.00	Course	1000.00
Univ. of S. Mississippi	723	43.00	43.00	Sem	43.00	0.0	1.25	Lesson	1.25		n	n
Indiana State Univ.	800	62.00	62.00	Sem	66.50	0.0	20.00	Sem	20.00	200.00	Crs Hr	200.00
Ball State University	800	46.00	46.00	Qtr	74.00 f	1.0	20.00 f	Qtr	40.00 f	600.00	Course	600.00
Univ. of South Dakota	804	35.50	48.00	Sem Hr	50.00	0.0	57.50 f	Enroll	57.50 f		n	n
T.A. Edison State College	837	n	30.00	Sem	35.00	25.0	75.00	Enroll	75.00		f Other	f
Western Washington Univ.	934	42.00	35.00	Qtr	39.00	0.0	15.00	Qtr	17.00	100.00	Crs Hr	100.00
Roosevelt Univ.	1000	194.00	194.00	Sem	208.00	0.0	26.00 f	Sem	27.00	1500.00	Course	1500.00
Colorado State Univ.	1049	53.00 f	42.00	Sem	48.00	70.0	16.80 f	Sem	16.80 f		n	n
Oregon State System	1060	47.00	31.00 f	Qtr	34.00 f	0.0	2.75 f	Lesson	2.75 f	600.00	Course	600.00
Univ. of Northern Iowa	1078	n	47.00	Sem	51.00	0.0	25.00 f	Sem	27.50 f	300.00	Crs Hr	350.00
Arizona State Univ.	1086	67.00	33.00	Sem Hr	33.00	0.0	3.50	Lesson	3.50	200.00	Crs Hr	200.00
Weber State College	1120	45.00 f	35.00	Qtr	35.00	0.0	15.00	Qtr	15.00	125.00	Crs Hr	125.00
Univ. of North Dakota	1137	61.33 f	40.00	Sem	46.00	0.0	60.00	Enroll	69.00	250.00	Crs Hr	250.00
Univ. of Mississippi	1190	63.00	40.00	Sem	45.00	n	3.00	Lesson	3.00	550.00 f	Course	550.00 f
Univ. of Idaho	1195	54.00	45.25	Sem Hr	45.25	0.0	3.00	Lesson	3.00	200.00	Crs Hr	200.00
Washington State Univ.	1207	87.00	42.00	Sem	50.00	0.0	20.00	Sem	25.00	300.00	Crs Hr	300.00
Southeastern College	1233	69.00	45.00	Sem	50.00	0.0	5.00 f	Lesson	5.00 f	25.00 f	Enroll	25.00 f
Univ. of Arizona	1360	63.00	58.00	Sem	58.00	0.0	9.00 f	Lesson	9.00 f		v Course	v
Univ. of Nevada (Reno)	1361	36.00	36.00	Sem	40.00	0.0	2.00	Lesson	2.00	200.00	Crs Hr	200.00
Univ. of Alabama	1385	n	40.00	Sem	40.00	0.0	5.00	Lesson	5.00	500.00	Course	500.00
Central Michigan Univ.	1536	49.00	71.00	Sem	81.00	10.0	25.00	Sem	30.00	n	n	n
Univ. of South Carolina	1571	84.00	35.00	Sem	35.00	0.0	62.50	Enroll	62.50	180.00	Crs Hr	180.00
Western Michigan Univ.	1862	65.00	68.25	Sem	74.00	0.0	35.00	Sem	35.00	400.00	Crs Hr	400.00
Mississippi State Univ.	2029	53.00	43.00	Sem	43.00	n	35.00	Sem	40.00	400.00	Course	450.00
Univ. of Wyoming	2123	33.00	33.00	Sem	45.00	0.0	4.00 f	Lesson	4.00	1158.00 f	Course	1158.00
Univ. of Tennessee	2233	38.00	34.00	Qtr	36.00	0.0	50.00	Enroll	55.00	800.00	Course	800.00

Institution	College 1987-88 Enrollment	College Campus Fees 87-88	College Course Fees 87-88	College Fee Basis	College Course Fees 88-89	College % Computer Grading	College Grader Pay 87-88	College Grader Pay Basis	College Grader Pay 88-89	College Development Pay 87-88	College Pay Basis	College Development Pay 88-89
Univ. of North Carolina	2287	63.00	50.00	Sem	50.00	0.0	25.00	Sem	25.00	350.00	Crs Hr	350.00
Univ. of Washington	2374	57.00	35.00	Qtr	40.00	0.0	17.00	Qtr	19.00	1200.00	Course	1500.00
Univ. of Arkansas	2392	62.50	35.00	Sem	35.00	0.0	3.00	Lesson	3.00	900.00	Course	900.00
Univ. of Kansas	2415	57.00	43.00	Sem	47.00	3.0	18.00	Sem	20.00	600.00	Crs Hr	650.00
Univ. of Illinois	2440	68.00	44.00	Sem	54.00	0.0	4.25	Lesson	4.25	1875.00 f	Course	1875.00 f
Western Illinois Univ.	2515	52.53	48.50	Sem	56.50	0.0	51.00	Enroll	51.00	600.00	Course	600.00
Univ. of Georgia	2753	40.00	40.00	Qtr	42.00	0.0	5.25 f	Lesson	5.25 f	250.00 f	Course	250.00 f
Mary Balduin College	2800	75.00	75.00	Sem	80.00	n	f	Sem	f	f	Sem	f
Univ. of California (Ext)	2915	n	207.50 f	Course	227.50 f	0.0	8.00 f	Lesson	8.00 f	400.00	Crs Hr	f
Univ. of Colorado	2934	55.00	42.00	Sem	48.00	0.0	19.00	Sem	21.00	350.00 f	Crs Hr	350.00 f
Oklahoma State University	3007	34.80	35.00	Sem	35.00	0.0	3.50	Lesson	3.50	350.00	Crs Hr	350.00
Univ. of Nebraska	3018	n	50.00	Sem	54.50	0.0	5.50 f	Lesson	5.87 f	1350.00 f	Course	1350.00 f
Texas Tech Univ.	3213	24.45	38.00	Sem Hr	38.00	0.0	5.17	Lesson	5.17	200.00	Crs Hr	200.00
Utah State Univ.	3355	78.00	25.00	Qtr Hr	35.00	5.0	3.00	Lesson	3.00	160.00	Course	160.00
Univ. of Kentucky	3356	56.00	56.00	Sem	59.00	0.0	1.50	Lesson	1.50	300.00	Crs Hr	300.00
Univ. of Utah	3993	n	30.00	Qtr	33.00	0.0	3.00	Lesson	3.00	200.00	Crs Hr	200.00
Univ. of Oklahoma	4147	34.80	35.00	Sem	40.00	0.0	2.25	Lesson	2.25	250.00	Crs Hr	250.00
Univ. of Texas (Austin)	4260	f	36.00	Sem Hr	40.00	14.0	3.75	Lesson	3.75	1250.00 f	Course	1250.00 f
Louisiana State Univ.	4275	110.00	110.00	Other	120.00	0.0	3.80	Lesson	3.80	660.00	Course	660.00
Univ. of Florida	4386	37.29	28.72	Sem	29.72	0.0	2.50	Lesson	2.50	1000.00	Course	1200.00
Univ. of Maryland	5099 f	87.00	87.00	Sem	92.00	n	1950.00 f	Annual	2037.00 f	4000.00 f	Course	4500.00 f
Univ. of Missouri	5183	52.25 f	52.25 f	Sem	55.40 f	66.0	2.80 f	Lesson	2.80 f	420.00 f	Crs Hr	480.00 f
Univ. of Iowa	5789	71.00	47.00	Sem	51.00	0.0	28.00	Sem	31.00	840.00	Crs Hr	840.00
Univ. of Wisconsin (Ext)	6090	72.25	42.00	Sem	44.00	0.0	3.25	Lesson	3.25	1800.00 f	Course	1800.00 f
Ohio University	6223	75.00	35.00	Qtr Hr	37.00	0.0	3.75	Lesson	4.25	200.00	Crs Hr	250.00
Univ. of Minnesota	7696	41.75	41.75 f	Other	44.25 f	0.0	4.60	Lesson	4.80	910.00	Credit	1000.00
Pennsylvania State Univ.	7832	125.00	60.00	Sem	60.00	4.0	24.00	Sem	24.00	605.00	Crs Hr	605.00
Brigham Young Univ.	10508	83.00	52.00	Sem	54.00	1.0	25.20	Sem	26.40	450.00	Crs Hr	475.00
Indiana Univ.	10890	59.60	50.25	Sem	53.00	0.0	3.95	Lesson	3.95	1500.00 f	Course	1500.00
TOTAL	165174					314.0						
MINIMUM	10					0						
MAXIMUM	10890					100.0						
AVERAGE	2394					4.9						
MEDIAN	1536					0.0						

n = not applicable or not available
v = varies
f = footnote (see appendix)

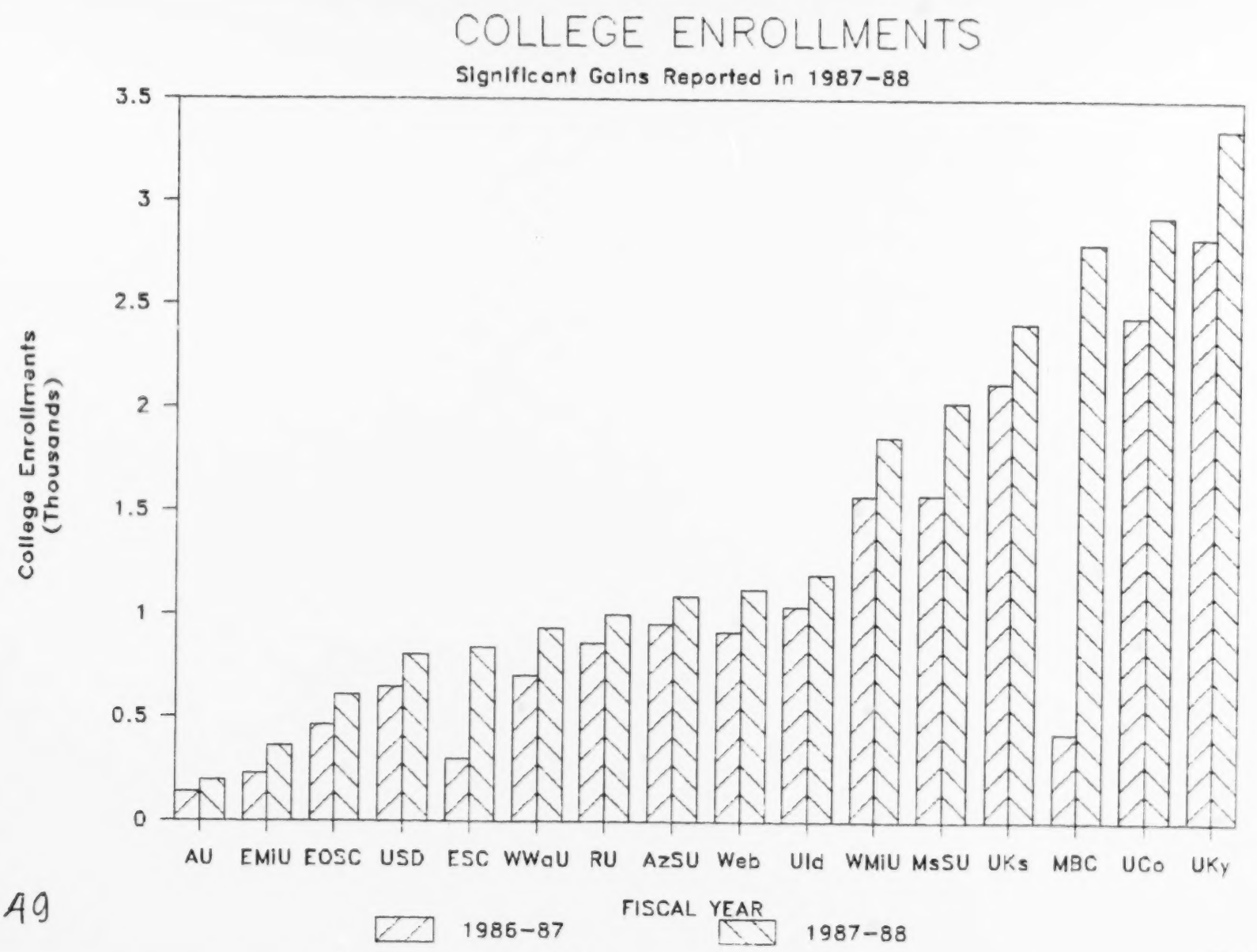

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FIGURE 3

Lesson Grading

The most common method of paying instructors for grading appears to be a per lesson system, with 34 institutions (49%) compensating instructors in this way at an average $3.46 per lesson. Thirteen programs pay instructors for grading on a per enrollment basis, the average being $54.72. Semester hours are used by 15 institutions as the basis for payment at an average of $24.43 per semester hour. Four programs base payments on quarter hours at an average rate of $16.75 per hour.

Projected average increases in grading stipends for 1988-89 are 1.7% for programs using a per lesson system, 4.5% for payments based on enrollment, 4.8% for those computed per semester hour and 2.3% for quarter hour based payments.

Computer grading is utilized by 12 institutions in varying degrees ranging from 1% to 100% of total grading activity. Average use of computerized grading among these 12 programs is 24.15%.

Course Development

The average compensation paid faculty for course development in 1987-88 was $1,262.00 per course. This basis for payment was used by 30 programs, making it the most common system. Payments based on semester hours averaged $347.25 per hour. No significant increase was anticipated for 1988-89 in either category.

Faculty develop course materials as part of their regular work loads at nine institutions, although only one reports 100% of their faculty working under such a system.

PART THREE

HIGH SCHOOL REPORTS

HIGH SCHOOL PROGRAMS 1987-88

Thirty-six independent study programs reported high school enrollments in 1987-88, or fifty percent of the seventy-two programs reporting. Enrollments varied from a low of 2 to a high of 12,779. The mean average enrollment was 2779, while the median was 1341 (see Table VII). High school courses accounted for thirty-two and eight tenths percent of all enrollments, up four percent from last year.

Ten schools lost enrollments. However, the other twenty-five schools (that responded in the last two surveys) increased. Six schools increased their enrollment by more than one thousand new students. Mississippi State University, the University of Kentucky, Brigham Young University, The University of Texas (Austin), Texas Tech University, and the University of Nebraska. Figure 4 shows 13 institutions which increased their enrollments by at least 14% over last year.

From 1987-88 to 1988-89 fourteen schools (forty-one percent) increased tuition rates. Three schools went up only two or two and a half dollars; however, two went up by fifteen, one by twelve and a half dollars, and one by ten dollars. The largest group (six) were in the middle range of four and a half or five dollars.

The mean average course fee during 1987-88 was $56.16, while it was projected to be $59.16 in 1988-89. The mean average grading stipend was $2.45 per lesson in 1987-88 and $2.51 in 1988-89. The mean average development stipend was $662.59 per course in 1987-88 and $683.70 in 1988-89.

Of the thirty-six schools, only four are increasing high school course development pay. The minimum increase is fifty dollars and the maximum is two hundred seventy. Pay for grading lessons is being increased by six schools; most of the increases are fifty cents or less.

TABLE VII
HIGH SCHOOL PROGRAMS

Institution	High School 1987-88 Enrollment	H.S. Course Fees 87-88	H.S. Course Fees 88-89	H.S. % Computer Grading	% of Faculty (H.S.) Paid with Outside Funds	H.S. Grader Pay 87-88	H.S. Pay Basis	H.S. Grader Pay 88-89	H.S. Development Pay 87-88	H.S. Pay Basis	H.S. Development Pay 88-89
Univ. of Nevada (Reno)	2	60.00	60.00	0.0	0.0	2.00	Lesson	2.00	500.00	Course	500.00
Univ. of Georgia	10	f	f	0.0	0.0	f	Enroll	f	500.00	Course	f
Washington State Univ.	10	60.00	60.00	0.0	0.0	3.00	Lesson	3.00	450.00	Course	450.00
Univ. of Washington	18	105.00	120.00	n	n	f	n	f	f	n	f
Seminary Ext. Institute	66	32.00 f	32.00 f	0.0	0.0	1.00	Lesson	1.00	n	n	n
Univ. of Kansas	87	75.00	75.00	20.0	0.0	2.75	Lesson	3.00	v	n	v
Utah State Univ.	96	30.00	45.00	0.0	0.0	3.00	Lesson	3.00	350.00	Course	350.00
Univ. of Idaho	158	80.00	80.00	0.0	0.0	3.00	Lesson	3.00	400.00	Course	400.00
Pennsylvania State Univ.	185	40.00	40.00	0.0	0.0	18.00	1/2 Cr	18.00	1000.00	Course	1000.00
Oklahoma State University	269	55.00	55.00	0.0	0.0	2.75	Lesson	3.00	750.00	Course	750.00
Univ. of Colorado	278	55.00	55.00	0.0	0.0	30.00	1/2 Cr	30.00	f	n	f
Univ. of Minnesota	344	80.00	80.00	0.0	n	4.60	Lesson	4.80	2730.00	Course	3000.00
Univ. of South Dakota	395	35.00	35.00	0.0	0.0	9.00 f	Enroll	10.50 f	n	n	n
Univ. of Wyoming	649	33.00	45.00	0.0	100.0 f	4.00 f	Lesson	4.00 f	350.00	Course	350.00
Home Study International	866	97.50	105.00	0.0	0.0	2.25 f	Lesson	2.25 f	750.00	Course	750.00
Univ. of California (Ext)	1077	135.00 f	145.00 f	0.0	0.0	3.42 f	n	3.42 f	650.00	n	650.00
Univ. of South Carolina	1146	40.00	40.00	0.0	0.0	15.00	1/2 Cr	15.00	0.00	n	0.00
Univ. of Tennessee	1270	40.00	42.00	2.0	99.0	20.00	1/2 Cr	20.00	600.00	Course	600.00
Oregon State System	1317	55.00	60.00	0.0	0.0	2.75 f	Lesson	2.75 f	600.00	Course	600.00
Univ. of Alabama	1365	55.00	60.00	0.0	0.0	2.50	Lesson	2.50	250.00	Course	250.00
Univ. of Florida	1406	55.00	55.00	0.0	0.0	2.00	Lesson	2.00	750.00	Course	900.00
Univ. of Wisconsin (Ext)	1645	95.00 f	95.00 f	0.0	100.0	2.25	Lesson	2.25	1200.00 f	Course	1200.00 f
Univ. of Oklahoma	2176	55.00	55.00	0.0	0.0	1.50	Lesson	1.50	300.00	Course	300.00
Univ. of Arizona	2370	50.00	60.00	0.0	0.0	2.25	Lesson	2.75	v	Course	v
Univ. of Arkansas	2435	40.00	40.00	0.0	n	2.00	Lesson	2.00	n	n	n
Univ. of S. Mississippi	3249	50.00	50.00	0.0	0.0	1.00	Lesson	1.00	n	n	n
North Dakota Indep. Study	3556	20.00	25.00	0.0	0.0	n	n	n	n	n	n
Mississippi State Univ.	3959	53.00	53.00	n	n	24.00	1/2 Cr	24.00	400.00	n	400.00
Univ. of Kentucky	5499	25.00	30.00	0.0	0.0	1.50 f	Lesson	1.50 f	350.00	Course	350.00
Indiana Univ.	5565	43.00	43.00	0.0	0.0	2.65	Lesson	2.65	800.00	Course	800.00
Louisiana State Univ.	7732	60.00	65.00	0.0	0.0	2.70	Lesson	2.70	660.00	Course	660.00
Brighae Young Univ.	8262	50.00	52.00	1.0	0.0	24.30	1/2 Cr	25.65	350.00	Course	400.00
Univ. of Texas (Austin)	8414	45.00	45.00	40.0	0.0	2.75	Lesson	2.75	800.00 f	Course	800.00 f
Texas Tech Univ.	9017	67.00	67.00	0.0	0.0	2.50	Lesson	2.50	300.00	Course	300.00
Univ. of Nebraska	12382	51.00	55.50	0.0	0.0	f	Annual	f	1350.00 f	Course	1350.00 f
Univ. of Missouri	12779	44.00	46.00	80.0	0.0	2.25 f	Lesson	2.25 f	750.00 f	Course	850.00 f
TOTAL	100054	1965.50	2070.50	143.0	299.0				17890.00		17960.00
MINIMUM	2	20.00	25.00	0.0	0.0				0.00		0.00
MAXIMUM	12779	135.00	145.00	80.0	100.0				2730.00		3000.00
AVERAGE	2779	56.16	59.16	4.2	9.3				662.59		690.77
MEDIAN	1341	55.00	55.00	0.0	0.0				600.00		600.00

n = not applicable or not available
v = varies
f = footnote (see appendix)

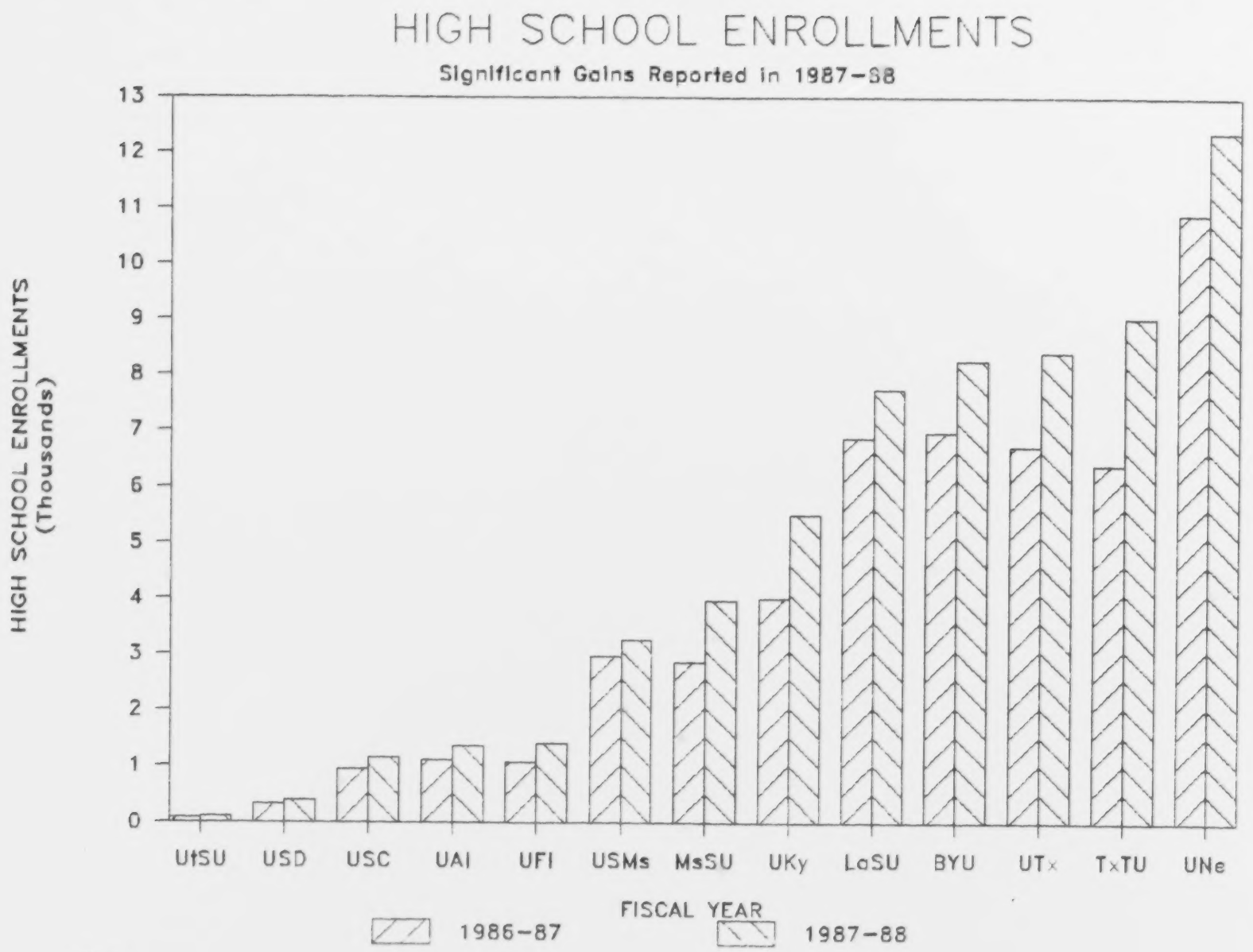
HIGH SCHOOL ENROLLMENTS
Significant Gains Reported in 1987-88
HIGH SCHOOL ENROLLMENTS (Thousands)
13
12
11
10
9
8
7
6
5
4
3
2
1
0
UfSU
USD
USC
UAl
UFl
USMs
MsSU
UKy
LaSU
BYU
UTx
TxTU
UNe
FISCAL YEAR
1986-87
1987-88

FIGURE 4

PART FOUR

NONCREDIT PROGRAMS

NONCREDIT PROGRAMS 1987-88

Enrollments

Forty-two of the 72 reporting institutions (58%) indicated that they have noncredit programs (see Table VIII). Total noncredit enrollments in these institutions in 1987-88 was 40,127. This was an increase of 3,623 or 9.9 percent over 1986-87.

Although noncredit courses have the smallest percentage of overall Independent Study enrollments (13.1%), this area has continued to grow significantly (70.8%) in the last two years.

	Enrollments	Percent Increase
1985-86	23,497	
1986-87	36,504	55.4
1987-88	40,127	9.9

The six largest noncredit programs in the last three years have continued to be Penn State, California State University-Sacramento, University of Wisconsin-Extension, Purdue, University of Florida, and University of California-Extension. Figure 5 shows those 13 institutions which had enrollments last year and experienced increases this year.

During 1987-88 five institutions had increases of 50 or more enrollments than in the previous year:

University of Illinois	50
University of Nebraska-Lincoln	85
University of North Carolina	89
University of Wisconsin-Extension	292
University of Florida	406
Penn State University	7,326

Penn State not only had 34.8 percent of all noncredit enrollments in 1987-88 but also showed the greatest increase. This resulted from the addition of over 130 agricultural noncredit courses to the Independent Study curriculum as well as a significant increase in the on-going automatic sprinkler training course.

It should be noted that four institutions had noncredit enrollments for the first time:

Eastern Michigan	10
University of Arkansas	20
Texas Tech University	80
University of Idaho	1,353

TABLE VIII
NONCREDIT PROGRAMS

Institution	Non Credit 1987-88 Enrollment	N.C. Course Fees 87-88	N.C. Fee Basis	N.C. Course Fees 88-89	N.C. % Computer Grading	% of Faculty (N.C.) Paid with Outside Funds	N.C. Grader Pay 87-88	N.C. Pay Basis	N.C. GraderPay 88-89	N.C. Development Pay 87-88	N.C. Pay Basis	N.C. Development Pay 88-89
Seminary Ext. Institute	0	26.00	Course	26.00	0.0	0.0	1.00	Lesson	1.00	n	n	n
Washington State Univ.	4	25.00	Course	25.00	0.0	0.0	10.00	Enroll	10.00	450.00	Course	450.00
Univ. of Mississippi	7	80.00	Course	80.00	0.0	0.0	3.00	Lesson	3.00	300.00	Course	300.00
Univ. of Kansas	8	n	n	n	n	0.0	18.00	Cr Hr	20.00	n	n	n
Eastern Michigan Univ.	10	25.00	Course	25.00	0.0	0.0	5.00	Lesson	5.00	250.00	Course	250.00
Univ. of Nevada (Reno)	14	20.00	CEU	20.00	0.0	0.0	2.00	Lesson	2.00	175.00 f	CEU	175.00 f
Univ. of South Carolina	16	v	n	v	n	0.0	v	n	v	v	n	v
Univ. of Arkansas	20	60.00	Course	60.00	0.0	0.0	3.00	Lesson	3.00	600.00	Course	600.00
Univ. of South Dakota	31	n	n	n	n	n	n	n	n	n	n	n
Home Study International	43	48.00 f	Course	43.00 f	0.0	0.0	1.35 f	n	1.35 f	500.00	Course	500.00
Univ. of Iowa	46	v	Course	v	0.0	0.0	v	Course	v	v	n	v
Indiana State Univ.	62	100.00	Course	100.00	0.0	33.0	45.00 f	Enroll	45.00 f	300.00 f	Course	300.00 f
Univ. of Kentucky	66	15.00	n	15.00	0.0	100.0	2.00	Lesson	2.00	300.00	n	300.00
Oregon State System	73	v	n	v	0.0	0.0	2.75	Lesson	2.75	v	Course	v
Univ. of Georgia	75	f	n	n	n	n	n	n	n	n	n	n
Texas Tech Univ.	80	64.70	Course	64.70	0.0	0.0	2.25	Lesson	2.25	300.00	Course	300.00
Univ. of Wyoming	87	v	Course	v	0.0	100.0 f	4.00 f	Lesson	4.00 f	v	Course	v
Univ. of Washington	94	175.00	Course	200.00	n	n	f	n	f	f	n	f
Univ. of Utah	103	v	Course	v	0.0	0.0	3.00	Lesson	3.00	v	Course	v
Univ. of Missouri	124	13.00	CEU	13.00	0.1	0.0	2.80 f	Lesson	2.80 f	300.00 f	CEU	350.00 f
Univ. of Illinois	125	80.00	Course	80.00	0.0	n	4.25	Lesson	4.25	1500.00	Course	1500.00
Univ. of Minnesota	150	175.00	Other	185.00	0.0	n	4.60	Lesson	4.80	910.00	Other	1000.00
Univ. of Colorado	163	40.00	CEU	40.00	0.0	0.0	19.00	CEU	19.00	350.00 f	CEU	350.00 f
Univ. of Nebraska	189	82.50 f	Course	87.50 f	0.0	0.0	5.50 f	Lesson	5.87 f	500.00	Course	500.00
Colorado State Univ.	190	44.00 f	CEU	48.00 f	90.0	0.0	f	n	f	f	n	f
Univ. of Tennessee	210	40.00	n	40.00	0.0	99.0	16.00	Enroll	16.00	500.00	Course	500.00
Louisiana State Univ.	278	v	Course	v	0.0	0.0	3.30	Lesson	3.30	v	Course	v
Indiana Univ.	280	v	Course	v	0.0	0.0	2.65	Lesson	2.65	800.00	Course	800.00
Brigham Young Univ.	303	52.00	See Hr	54.00	0.0	0.0	25.20	See Hr	26.40	450.00	See Hr	475.00
Univ. of Oklahoma	308	35.00	Course	35.00	0.0	0.0	5.00	Lesson	5.00	750.00	Course	750.00
Auburn Univ.	317	n	n	n	0.0	0.0	5.00	Hour	5.00	v	n	v
Univ. of North Carolina	427	27.00	Course	27.00	0.0	0.0	2.00	Lesson	2.00	v	Other	v
Oklahoma State University	643	v	Course	v	0.0	0.0	3.50	Lesson	3.50	1000.00	Course	1000.00
Michigan State Univ.	684	100.00	Course	100.00	0.0	0.0	2.00	Lesson	2.00	n	n	n
Univ. of North Dakota	900	100.00	Course	100.00	0.0	0.0	5.00	Lesson	5.00	v	v	v
Univ. of Idaho	1353	45.25	CEU	45.25	0.0	0.0	3.00	Lesson	3.00	200.00	CEU	200.00
Univ. of California (Ext)	1604	282.50 f	Course	302.50 f	0.0	0.0	19.40 f	n	19.40	1000.00	Course	1000.00
Univ. of Wisconsin (Ext)	2712	v	Course	v	0.0	100.0	2.90	Lesson	2.90	1350.00 f	Course	1350.00 f
Univ. of Florida	2826	v	Course	v	0.0	0.0	2.75	Lesson	2.75	1000.00	Course	1200.00
Purdue University	5367	n	n	n	n	n	f	Lesson	f	n	Course	n
Calif. State Univ. (Sacr)	6181	30.00	Other	30.00	n	n	n	n	n	v	Other	v
Pennsylvania State Univ.	13954	v	Course	v	10.0	0.0	2.00	Lesson	3.00	1500.00	Course	1500.00
TOTAL	40127				100.1	432.0						
MINIMUM	0				0.0	0.0						
MAXIMUM	13954				90.0	100.0						
AVERAGE	955				2.8	12.0						
MEDIAN	150				0.0	0.0						

n = not applicable or not available
v = varies
f = footnote (see appendix)

NONCREDIT ENROLLMENTS

Significant Gains, 1987–88

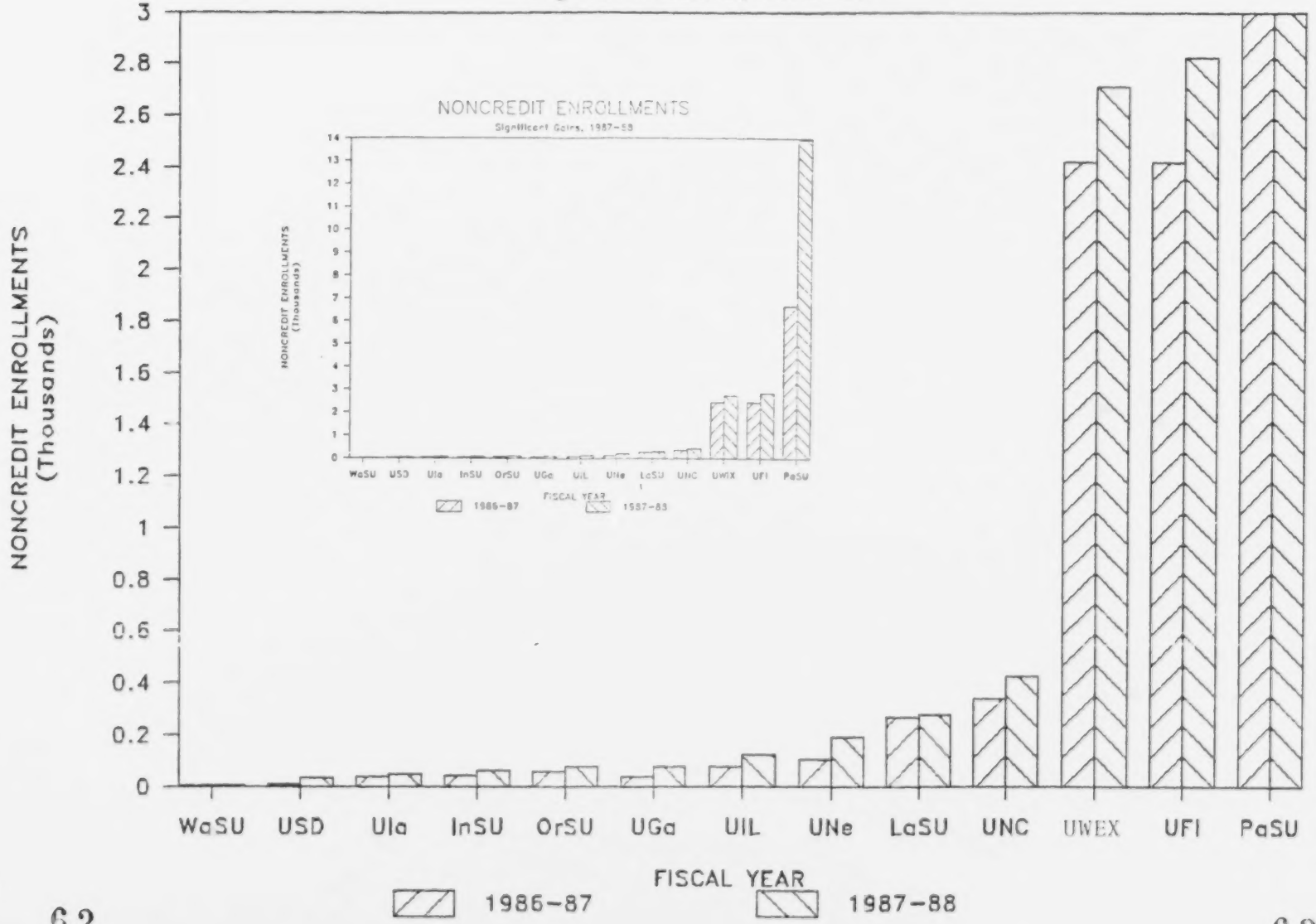

FIGURE 5

Conversely, 12 institutions had losses of 50 or more enrollments from the previous year:

University of California-Extension	50
Brigham Young University	51
University of Oklahoma	52
University of Wyoming	80
Auburn University	134
Indiana University	137
University of Utah	164
Oklahoma State University	215
University of Colorado	261
University of Missouri	315
University of North Dakota	691
Purdue University	3,236

Fluctuations in enrollments are not too surprising when you consider that many of these courses reflect societal, business and health service needs related to professional development, licensing, certification, and recertification. Unlike credit courses which are tied to academic disciplines, noncredit courses may be requested and sponsored by an organization, such as a professional association, or a specific occupational group. For example, University of Wisconsin-Extension has custom made courses for the National Association of Purchasing Management and the National Association of Service Managers who have financially supported the development, production, and promotion of their courses.

Enrollments in these courses tend to be high at first. However, if there is not a sustaining membership or client group, once the organizational and/or market needs have been met, enrollments taper off.

Course Fees

Enrollment fees for noncredit courses are summarized in Table VIII. The fees have a wide range which undoubtedly reflect their diverse nature. Of the 42 institutions offering noncredit courses, 26 said that the fees they charge are on a per course basis, ranging from $25-$302.50 per course. The average course fee for 1988-89 was $84.73. This was an increase of $2.81 over 1987-88. Only five institutions raised their course fees from the previous year with the increase ranging from $2 to $25 per course.

Eleven of the reporting institutions indicated they had variable fees, and five reported that they based their fees on CEU's with the average course fee at $32.45 per CEU in 1988-89.

Course Instructor (Grader) Pay

The most common way for course instructors to be paid is on a per lesson basis. Twenty-six institutions reported determining fees in this way with the average in 1988-89 being $3.23 per lesson. This was an increase of $.06 per lesson from 1987-88.

The range in instructor payment is relatively large, varying from $1.00 to $5.87 per lesson 1988-89. It was similar in the previous year varying from $1.00-$5.50 per lesson.

Three institutions indicated they paid instructors on a per enrollment basis which averaged $23.67 in both 1988-89 and 1987-88.

Individual institutions reported paying a variable per course fee, paying by the CEU and also paying by the hour.

Course Development Pay

The stipends paid writers (developers) of noncredit courses vary in much the same way as student fees. (See Table VIII.) Twenty-two institutions reported paying course developers on a per course basis which ranged from $250 to $1500 per course for 1988-89. The average per course rate was $581.82. This is an increase of $9.09 over the previous year which was largely influenced by the University of Florida increase of $200 per course.

Four institutions indicated that they paid course developers on a CEU basis. The average rate for 1988-89 was $268.75 which is an increase of $12.50 per CEU over 1987-88.

PART FIVE

MARKETING METHODS AND COSTS

MARKETING/ADVERTISING SURVEY SUMMARY

Independent Study marketing/advertising efforts by the reporting institutions do not summarize easily. Furthermore, there appears to be no past data with which to compare for trends.

Table IX contains a summary of the responses to the survey of marketing/advertising usage, preparation of ads, costs, and sources of funding while the notes following the table provide additional details. Possibly because this survey was new and the information may not have been readily available, several schools with considerable marketing efforts failed to complete this section of the survey form. Therefore, their activities are missing from this summary. Also, many institutions mentioned the use of flyers for marketing, which was not a question on the survey.

Zeros (0) have been placed in Table IX when institutions reported zeros as contrasted with others leaving a similar response blank. Zeros printed in the table affect three summary items (minimum, average, and median), each of which would have been calculated differently if blank instead.

Three-fourths of the schools reporting some promotional efforts in one or more of the following media: newspaper, magazine, radio and TV. As might have been expected print media ads were reported used substantially more often than radio and TV spots. Some items of interest are summarized below.

Local newspaper ads surpassed all other ad forms in usage with over one-third of the schools reporting local newspaper ads compared to one-eighth reporting campus newspaper ads. Only one school used a national newspaper ad while two others used regional newspaper ads. These figures may be somewhat misleading because the Washington Post was reported by one school as a local newspaper. Some church related schools reported using existing and convenient church publications for promotion of their courses/programs.

The number of newspaper ads placed by schools varied notably in both size and quantity and included 1/2 page, 1/3 page, 1/8 page and various dimensions and column inches. One school placed 80 1/3 page student newspaper ads. Two other schools placed 80 two-column ads in local newspapers while another four schools placed over 25 somewhat similar small ads. The reported data indicate that with limited funds available schools were more inclined to spend advertising/marketing funds on less costly and possibly more effective student newspaper ads than on the more costly local or regional newspaper ads.

Over one-half of the total reported magazine advertising funds ($65,000 of $103,240 total) was spent by one institution. While another university expended more per magazine ad than the institution noted above, only three institutions spent $1,000 or more per magazine ad. Newspaper ads with few exceptions averaged $500 or less.

Design of Print Ads was most often (16 schools) done totally within the Independent Study department, with an additional five schools doing at least 60% of their ad preparation. Of the ten schools reporting 75% or more ad preparation by "other university" sources, six of these used this source exclusively. Only two schools reported print ad preparation exclusively by non-university sources, although another three schools used from 25% to 50% preparation of ads by non-university sources. Print ad effectiveness was rated moderately effective to very effective by over 75% of the schools.

Of the nine schools reporting radio/TV spot usage only two schools paid for ad time while the other seven schools reported free spots with all except one of these seven reporting 10 to 30 second spots. This exception used six 1.5 minute radio spots and a one minute TV spot, all at no cost.

The survey also asked institutions to indicate the sources of advertising/marketing funds as from university budget, generated revenue, or other. Responses from the 45 reporting schools indicated that marketing/advertising funds at eight schools were from university sources only while at 34 schools from generated revenue only, and at two schools from other sources only, but "minimal." Only three schools reported marketing/advertising funds from a combination of university budget and generated revenue and in each case 50% or more came from generated revenue.

TABLE IXA
MARKETING/ADVERTISING

Institution	Source of Budget: Univ	Gen. Rev.	Other	Student Newspaper: No. Ads	Avg. Size	Local Newspaper: No. Ads	Avg. Size	Regional Newspaper: No. Ads	Avg. Size	Nat'l Newspaper: No. Ads	Avg. Size
Adams State College	0	0	100			n		n		n	n
Arizona State Univ.	0	100	0	0		0		0		0	
Auburn Univ.	0	100	0	f		n		n		n	n
Ball State University				n		n		n		n	n
Brigham Young Univ.	0	100	0	80	1/3 pg				7 1/3 pg	0	
Calif. State Univ. (Sacr)				n		n		n		n	n
Central Michigan Univ.				n		n		n		n	n
Colorado State Univ.	0	100	0			n	6 10 col in			n	n
Eastern Michigan Univ.	0	100	0			n		n		n	n
Eastern Oregon State Col.	25	75	0								
Embry-Riddle Aeron. Univ.	0	100	0			n		n		n	n
E. Tennessee State Univ.				n		n		n		n	n
Home Study International	100	0	0			n	2.5x5		5 5x2.5		n
Indiana State Univ.	100	0	0	8	30 col in		4 2 col x 8"			n	n
Indiana Univ.				n		n		n		n	n
Louisiana State Univ.	0	100	0			n		n		n	n
Mary Baldwin College				n			2 1/8 pg			n	n
Michigan State Univ.	0	100	0			n		n		n	n
Mississippi State Univ.				n		n		n		n	n
Murray State Univ.				n		n		n		n	n
North Dakota Indep. Study	0	0	100	f			2 2x4			n	n
Northern Michigan Univ.	100	0	0			n	2 10"			n	n
Ohio University	100	0	0			n		n		n	n
Oklahoma State University	0	100	0				50 3 col x 6"		0	0	
Oregon State System				n		n		n		n	n
Pennsylvania State Univ.	0	100	0			n		n		n	n
Purdue University				n		n		n		n	n
Roosevelt Univ.				n		n		n		n	n
Savannah State College	0	100	0			n	4 1/8 pg.			n	n
Seminary Ext. Institute				n		n		n		n	n
Southeastern College	0	100	0			n		n		n	n
Southern Illinois Univ.	0	100	0			n	3 3x5			n	n
Texas Tech Univ.	0	100	0	0			0		0	0	
T.A. Edison State College	100	0	0			n	4 1/8 pg			n	n
Univ. of Alabama	0	100	0			n	40 4x6			n	n
Univ. of Arizona				f		n		n		n	n
Univ. of Arkansas				n		n		n		n	n
Univ. of California (Ext)	0	100	0			n	0			n	n
Univ. of Colorado	0	100	0			n	15 1/2 pg	f		n	n
Univ. of Florida	50	50	0	3	4x6			n		n	n

Institution	Source of Budget: Univ	Gen. Rev.	Other	Student: No. Ads	Student: Newspaper Avg. Size	Local: No. Ads	Local: Newspaper Avg. Size	Regional: No. Ads	Regional: Newspaper Avg. Size	Nat'l: No. Ads	Nat'l: Newspaper Avg. Size
Univ. of Georgia				f		n		n		n	
Univ. of Idaho				n		n		n		n	
Univ. of Illinois				f		n		n		n	
Univ. of Iowa	0	100	0			n	6 3x5			n	
Univ. of Kansas	0	100	0			n	10 7x9; 3x5	f		n	
Univ. of Kentucky	0	100	0		30 5x7			n		n	
Univ. of Maryland	100	0	0			n	2	n		n	
Univ. of Minnesota	100	0	0			n	80 2x6			n	
Univ. of Mississippi				n		n		n		n	
Univ. of Missouri	11	89	0			n	2 3x5			n	
Univ. of Nebraska	0	100	0			n		n		n	
Univ. of Nevada (Reno)	0	100	0			n		n		n	
Univ. of New Mexico	0	100	0			n		n		n	
Univ. of North Carolina				n		n		n		n	
Univ. of North Dakota	0	100	0		6 3x6	f	0	f	0	0	
Univ. of Northern Iowa	0	100	0		5 4x8			n		n	
Univ. of Oklahoma	0	100	0			n	28 28 ci			n	
Univ. of South Carolina				n		n		n		n	
Univ. of South Dakota				n		n		n		n	
Univ. of S. Mississippi						n		n		n	
Univ. of Tennessee	0	100	0				80 2 col x 5"			n	1 3x3
Univ. of Texas (Austin)	0	100	0	f		n		n		n	
Univ. of Utah	0	100	0				10 2x6 col	f		n	
Univ. of Washington	0	100	0			n		n		n	
Univ. of Wisconsin (Ext)				f		n		n		n	
Univ. of Wyoming				f		n		n		n	
Utah State Univ.	0	100	0	f			1 4X8			n	
Washington State Univ.	0	100	0		20 3x6			n		n	
Weber State College	0	100	0			n	32 3x9			n	
Western Illinois Univ.	100	0	0	f	0		0		0	0	
Western Michigan Univ.	0	100	0			n		n		n	
Western Washington Univ.				n		n		n		n	
TOTAL	886	3614	200		152		383		12		1
MINIMUM	0	0	0		0		0		0		0
MAXIMUM	100	100	100		80		80		7		1
AVERAGE	19	77	4		15		15		2		0
MEDIAN	0	100	0		6		2		0		0

n = not applicable or not available
v = varies
f = footnote (see appendix)

TABLE IXB
MARKETING/ADVERTISING

Institution	Magazine No. Ads	Magazine Avg. Size	Trade Journal No. Ads	Trade Journal Avg. Size	Print Ads Prepared by: I.S. Dept.	Other Univ.	Non Univ.	Print Ad Effectiveness	Radio / Television No. Spots	Avg. Size	% Free	% Paid
Adams State College			n		n			n	n			n
Arizona State Univ.	0		0		0	0	0		n	0	0	
Auburn Univ.			n		n			n	n			n
Ball State University			n		n			n	n			n
Brigham Young Univ.	3	full pg	6	1/4 pg	100	0	0		42	30 s	100	
Calif. State Univ. (Sacr)			n		n			n	n			n
Central Michigan Univ.			n		n			n	n			n
Colorado State Univ.			n		n	0	100	0	n			n
Eastern Michigan Univ.			n		n	100	0	0	f	3		n
Eastern Oregon State Col.			f									
Embry-Riddle Aeron. Univ.			n	36	7.5x4	75	25	0		1		
E. Tennessee State Univ.			n		n			n	n			n
Home Study International	2	2.5x5			n	100	0	0		3		n
Indiana State Univ.			n		f			n				n
Indiana Univ.			n		n			n	n			n
Louisiana State Univ.			n		n			n	n	1	100	
Mary Baldwin College	3	1/4 pg			n	100	0	0		2		n
Michigan State Univ.			n		n	100	0	0	f	1		n
Mississippi State Univ.			n		n			n				n
Murray State Univ.			n		n			n				n
North Dakota Indep. Study			n		n	100	0	0		4		
Northern Michigan Univ.			n		n	100	0	0		3		n
Ohio University	2	1/2 pg	f	1	1/4 pg	33	33	33		3	0	n
Oklahoma State University	0			0		100	0	0		3	25 30 s	100 0
Oregon State System			n		n			n				n
Pennsylvania State Univ.			n		n			n				
Purdue University	2		n		n			n				n
Roosevelt Univ.			n		n			n		2		n
Savannah State College			n		n			n				n
Seminary Ext. Institute			n		n	0	100	0		2		n
Southeastern College	1	1/3 pg		12	1/6 pg	0	5	95	n			n
Southern Illinois Univ.			n		n	100	0	0		1		n
Texas Tech Univ.	5	.3 pg		0		100	0	0		3		n
T.A. Edison State College			n		n	0	50	50		4		
Univ. of Alabama			n		n	0	100	0	f	4	7 1.4m	100 n
Univ. of Arizona			n		n					3		n
Univ. of Arkansas			n		n			n				n
Univ. of California (Ext)	3	2 1/4 x 3f		27	1/4 pg	0	100	n				n
Univ. of Colorado			n		n	0	0	0		1	0	
Univ. of Florida	2	1/3 pg		12	1x3	80	10	100		2		n
								10		3		n

Institution	Magazine No. Ads	Magazine Avg. Size	Trade Journal No. Ads	Trade Journal Avg. Size	Print Ads Prepared by: I.S. Dept.	Other Univ.	Non Univ.	Print Ad Effectiveness	Radio / Television No. Spots	Avg. Size	% Free	% Paid
Univ. of Georgia			n		n			n				
Univ. of Idaho			n		n			n				n
Univ. of Illinois			n		n			n				n
Univ. of Iowa			n		n			n				n
Univ. of Kansas			n		n	100	0	0	3	Spots	100	0
Univ. of Kentucky			n		n	60	40	0	2	30 s	100	f
Univ. of Maryland			n	2	5x7	75	25	0	4			
Univ. of Minnesota	6	1/6 pg	n			20	80	0	n			
Univ. of Mississippi			n		n	0	100	0	3			
Univ. of Missouri	4	5x7		4	5x7	100	0	0	3	440	10 s	100	0	n
Univ. of Nebraska			n		n			n	n					
Univ. of Nevada (Reno)			n		n			n	n					n
Univ. of New Mexico			n		n			n	n					n
Univ. of North Carolina			n		n			n	n					n
Univ. of North Dakota	0			0		0	75	25	4	0				n
Univ. of Northern Iowa			n		n	100	0	0	n	0				
Univ. of Oklahoma			n		n	100	0	0	2	8	15 s	100		
Univ. of South Carolina			n		n			n	n					n
Univ. of South Dakota			n		n			n	n					n
Univ. of S. Mississippi			n		n			n	n					n
Univ. of Tennessee	10	1x2			n	0	98	2	2	1	60 s		100	
Univ. of Texas (Austin)			n		n			n	n					n
Univ. of Utah			n		n	15	85	0	n					n
Univ. of Washington			n		n			n	n					n
Univ. of Wisconsin (Ext)			n		n			n	n					n
Univ. of Wyoming			n		n			n	n					n
Utah State Univ.			n		n	100	0	0	4	0				
Washington State Univ.			n		n	0	100	0	2	0				
Weber State College	0			0		100	0	0	4	0		0		
Western Illinois Univ.	0			0					n					n
Western Michigan Univ.			n		n	75	25	0	3					
Western Washington Univ.			n		n			n	n					n
TOTAL	43		100		2033	1151	315	84	524		700	200		
MINIMUM	0		0		0	0	0	1	0		0	0		
MAXIMUM	10		36		100	100	100	4	440		100	100		
AVERAGE	3		7		56	32	9	3	35		78	40		
MEDIAN	2		2		80	5	0	3	0		100	0		

n = not applicable or not available
v = varies
f = footnote (see appendix)

TABLE IXC
MARKETING/ADVERTISING

Institution	Broadcast Prep. by I.S. Dept	Other Univ	Non Univ	Total Cost of Ads: Campus Paper	Local Paper	Region Paper	Nat'l Paper	Maga-zines	Jour-nals	Radio	TV	Average Cost of Ads: Campus Paper	Local Paper	Region Paper	Nat'l Paper	Maga-zines	Jour-nals	Radio	TV
Adams State College			n									n							n
Arizona State Univ.	0	0	0	0	0	0	0	0	0	0	0								n
Auburn Univ.			n									n							n
Ball State University			n									n							n
Brigham Young Univ.	100	0	0	19000		2975		7000		360		225		425		2000		9	
Calif. State Univ. (Sacr)			n									n							n
Central Michigan Univ.			n									n							n
Colorado State Univ.			n		600							f							n
Eastern Michigan Univ.			n									n							n
Eastern Oregon State Col.								2248								562			f
Embry-Riddle Aeron. Univ.			n					65000								1800			
E. Tennessee State Univ.			n									n							n
Home Study International			n			2000		1000				n		500		500			n
Indiana State Univ.	0	100	0	100	2000							35	300						
Indiana Univ.			n									n							n
Louisiana State Univ.		100																	
Mary Baldwin College			n		500			1000				n							n
Michigan State Univ.			n										250						n
Mississippi State Univ.			n									n							n
Murray State Univ.			n									n							n
North Dakota Indep. Study			n		200														n
Northern Michigan Univ.			n		500								100						
Ohio University													250						
Oklahoma State University	100	0	0		4000			4500								2250			
Oregon State System			n										80						n
Pennsylvania State Univ.			n									n							n
Purdue University			n									n							n
Roosevelt Univ.			n									n							n
Savannah State College			n									n							n
Seminary Ext. Institute			n									f							n
Southeastern College			n									n							n
Southern Illinois Univ.			n					500	1600							500	135		
Texas Tech Univ.	0	0	100	f 0	500 0	0	0	592	0	0	0	0	0	0	0	78	0	0	0
T.A. Edison State College			n		4000								1000						
Univ. of Alabama			n		4000								100						
Univ. of Arizona			n									n							n
Univ. of Arkansas			n									n							n
Univ. of California (Ext)								8300								300			
Univ. of Colorado			n		2000								150						n
Univ. of Florida			n	588				100				295				50			

Institution	Broadcast Prep. by I.S. Dept	Other Univ	Non Univ	Total Cost of Ads: Campus Paper	Local Paper	Region Paper	Nat'l Paper	Maga-zines	Jour-nals	Radio	TV	Average Cost of Ads: Campus Paper	Local Paper	Region Paper	Nat'l Paper	Maga-zines	Jour-nals	Radio	TV
Univ. of Georgia			n								n								n
Univ. of Idaho			n								n								n
Univ. of Illinois			n								n								n
Univ. of Iowa	100	0	0								n								n
Univ. of Kansas	40	60	0		800														n
Univ. of Kentucky				2000					400			25					100		
Univ. of Maryland					4600								2300						
Univ. of Minnesota					40000			6000					1000			1000			
Univ. of Mississippi			n								n								n
Univ. of Missouri	100				500			5000					250			400			
Univ. of Nebraska			n								n								n
Univ. of Nevada (Reno)			n								n								n
Univ. of New Mexico			n								n								n
Univ. of North Carolina			n								n								n
Univ. of North Dakota			n	300							f	50							f
Univ. of Northern Iowa				300								55							
Univ. of Oklahoma	100				3400								130						
Univ. of South Carolina			n								n								n
Univ. of South Dakota			n								n								n
Univ. of S. Mississippi			n								n								n
Univ. of Tennessee	0	0	100		13600		1900	2000					200		1900	200			
Univ. of Texas (Austin)			n								n								n
Univ. of Utah			n		3000								500						
Univ. of Washington			n								n								n
Univ. of Wisconsin (Ext)			n								n								n
Univ. of Wyoming			n								n								n
Utah State Univ.			n		50								50						
Washington State Univ.			n	2000								100							
Weber State College			n		8000						f	250							
Western Illinois Univ.			n								n								n
Western Michigan Univ.			n								n								n
Western Washington Univ.			n								n								n
TOTAL	540	260	200	24288	92250	4975	1900	103240	2000	360	0	1035	6660	925	1900	9640	235	9	0
MINIMUM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
MAXIMUM	100	100	100	19000	40000	2975	1900	65000	1600	360	0	295	2300	500	1900	2250	135	9	0
AVERAGE	42	24	20	2024	4011	829	380	6453	333	90	0	86	370	185	475	689	47	3	0
MEDIAN	100	0	0	300	2000	1000	0	2248	200	0	0	55	250	425	950	500	100	1.5	0

n = not applicable or not available
v = varies
f = footnote (see appendix)

PART SIX

RESEARCH

INDEPENDENT STUDY RESEARCH

EAST TENNESSEE STATE UNIVERSITY - Some research is underway, expected to produce a monograph.

OKLAHOMA STATE UNIVERSITY - Distance Education: Index to ERIC Papers 1966-1985 by Charles Feasley, Stillwater, Oklahoma 74078: Correspondence Study Department, 1987.

Volume One: Ed Documents - 48 pages - $5 for postage and printing.

Volume Two: EJ Documents - 32 pages - $5 for postage and printing.

UNIVERSITY OF FLORIDA - Article reprints on the professional development of independent study staff are available on request; 1988 bibliography prepared by the Committee on Educational Technologies also is available at no charge. Write to the Department of Independent Study, University of Florida, 1223 NW 22nd Ave., Gainesville, FL 32609.

UNIVERSITY OF WISCONSIN-EXTENSION - Sylvia N. Rose, Director of Independent Study, will be conducting research on the preferred learning styles of Independent (Correspondence) Study students.

APPENDIX

July 12, 1988

Dear Colleague:

Enclosed is the annual survey of program data for NUCEA's Independent Study Division. Although it has been modified slightly this year based on suggestions from Division members, the survey items can be answered from information you have readily accessible. I would appreciate receiving your completed survey by July 29.

The procedure will be the same as in previous years; a summary of all responses will be compiled and published in preliminary form in October. The summary report can be corrected and amended by you during November, and a final report will be printed early next year.

Your continued assistance in providing information for this report is appreciated by the Committee.

Sincerely,

Charles E. Feasley

Charles E. Feasley, Chair
Research and Evaluation Committee
Independent Study Division, NUCEA

Enclosure: Annual Survey

CEF:amr

NATIONAL UNIVERSITY CONTINUING EDUCATION ASSOCIATION

INDEPENDENT STUDY DIVISION
1988 SURVEY

Please answer all questions; use NA (not applicable) where appropriate.

Your Name: _____ Telephone: (___) _____

Institution: _____

Street/P.O.: _____ City: _____ State: ___ Zip: _____

_____

GENERAL INFORMATION

Independent Study New Enrollments for July 1987 - June 1988

(NOTE: Do not count extensions and carry-over enrollments below.)

College: ____ + High School: ____ + Noncredit: ____ = Total: _____

(Total Credit Hrs: ____) (Total CEU's*: ____)

_____ Months is the time given to students for an initial enrollment.

_____ Percent of college enrollments is by on-campus students.

_____ Percent of Independent Study budget that is self-generated.

_____ Percent is the proportion of correspondence course credits that your institution accepts toward a bachelor's degree.

Independent Study Staff Size

_____ Professional (in full-time equivalents)

_____ Clerical Staff (in full-time equivalents)

_____ Editor/Course Designer (in full-time equivalents) already included as professional or clerical staff in the above figures

Independent Study Curriculum

All Kinds of Courses		=	College	+ High School	+ Non Credit
Total number of courses offered	_____	=	_____	_____	_____
# revisions completed during the year	_____	=	_____	_____	_____
# new courses completed during the year (not offered the previous year in any format)	_____	=	_____	_____	_____

*One CEU equals ten hours that students are required to complete a course at a satisfactory level.

Independent Study (I.S.) Faculty

_____% Percentage of I.S. faculty who teach independent study courses as part of their regular workload

_____% Percentage of I.S. faculty who develop independent study courses as part of their regular workload

Typical Charges Made in Addition to Course Fees

What is the most common charge for study guides? $_____ or None

for course transfers? $_____ or None

for nonresident fees? $_____ or None

for mailing books via regular postage? $_____ or None

for mailing tapes via regular postage? $_____ or None

for mailing lessons? $_____ or None

for time extensions? $_____ or None

How long is the first extension? ____ months; any second extension? ____ months

(continued)

COLLEGE COURSE INFORMATION

I.S. Course Fees

1987-88: Amount $_____ Basis for Fee _____ Qtr Hr.
_____ Sem Hr.
_____ Other
(Specify)

1988-89: Amount $_____ Basis for Fee _____ Qtr Hr.
_____ Sem Hr.
_____ Other
(Specify)

On-Campus Course Fees

1987-88: Amount $_____ (basis assumed same as above)

Instructor Grading Stipend

1987-88: Typical Amount $_____ Basis for Stipend _____ Qtr Hr.
_____ Sem Hr.
_____ Lesson
_____ Enrollment

Minimum Amount $_____ (basis assumed same as above)
Maximum Amount $_____ (basis assumed same as above)

1988-89: Typical Amount $_____ Basis for Stipend _____ Qtr Hr.
_____ Sem Hr.
_____ Lesson
_____ Enrollment

Minimum Amount $_____ (basis assumed same as above)
Maximum Amount $_____ (basis assumed same as above)

Percentage of instructors paid by funds originating outside the I.S. Dept: ___%
Percentage of college courses that are graded by computer: ___%

Course Development Stipend

Check if stipend varies by academic rank _____; show Asst. Professor rate below.

1987-88: College $_____ _____ Per Course
_____ Per Course Hr
_____ Per Enrollment
_____ Other (Specify)_____

1988-89 (if different): College $_____ (basis assumed same as above)

(continued)

HIGH SCHOOL COURSE INFORMATION

High School Course Fees

1987-88: $_____ per 1/2 unit; 1988-89 (if different): $_____ per 1/2 unit

Instructor Grading Stipend

1987-88: Typical Amount $_____ Basis for Stipend _____ 1/2 Credit
_____ Lesson
_____ Enrollment

Minimum Amount $_____ (basis assumed same as above)
Maximum Amount $_____ (basis assumed same as above)

1988-89: Typical Amount $_____ Basis for Stipend _____ 1/2 Credit
_____ Lesson
_____ Enrollment

Minimum Amount $_____ (basis assumed same as above)
Maximum Amount $_____ (basis assumed same as above)

Percentage of instructors paid by funds originating outside the I.S. Dept: ___%
Percentage of high school courses that are graded by computer: ___%

Course Development Stipend

Check if stipend varies by academic rank _____; show Asst. Professor rate below.

1987-88: High School $_____ _____ Per Course
_____ Other (Specify)_____

1988-89 (if different): High School $_____ (basis assumed same as above)

(continued)

NONCREDIT COURSE INFORMATION

Noncredit Course Fees

1987-88: Typical Amount $_____ Basis for Fee: (Check One)

_____ per CEU
_____ per course
_____ other (specify) _____

1988-89 (if different): $_____ (basis assumed to be as above)

Instructor Grading Stipend

1987-88: Typical Amount $_____ Basis for Stipend _____ CEU
_____ Lesson
_____ Enrollment

Minimum Amount $_____ (basis assumed same as above)
Maximum Amount $_____ (basis assumed same as above)

1988-89: Typical Amount $_____ Basis for Stipend _____ CEU
_____ Lesson
_____ Enrollment

Minimum Amount $_____ (basis assumed same as above)
Maximum Amount $_____ (basis assumed same as above)

% of instructors paid by funds originating outside the I.S. Dept: _____%

% of noncredit courses that are graded by computer: _____%

Course Development Stipend

1987-88: Typical Noncredit Amount $_____ ____ Per Course
____ Per CEU
____ Per Enrollment
____ Other (Specify)_____

1988-89 (if different): Noncredit $_____ (basis assumed same as above)

(continued)

MARKETING/ADVERTISING

Source of funds: _____% University Budget
_____% Generated Revenue
_____% Other (list) _____

		Total No. Ads	Avg Size of Ads
Newspaper:	State/Local Area	_____	_____
	Surrounding States (Regional)	_____	_____
	National Paper(s)	_____	_____
	(Name of Paper(s))	_____	

Magazine(s): Name _____
_____ Number of Ads _____ Avg Size of Ads

Trade Journal(s): Name _____
_____ Number of Ads _____ Avg Size of Ads

Print ads prepared by: _____ % I.S. Department
_____ % Non I.S. University Office
_____ % Non University Agency

Rate your estimate of effectiveness: Very Effective 1 2 3 4 Not Effective 5

Radio/TV Promotionals: (annually)

	Total # of Times	Avg Length (Seconds)	% Free	% Paid
Radio:	_____	_____	_____	_____
TV:	_____	_____	_____	_____

Radio/TV ads designed by: _____ % I.S. Department
_____ % Non I.S. University Office
_____ % Non University Agency

	Total Cost of Ads (Rounded to $1,000)	Average Cost of Ads (Rounded to 1,000)
State/Local Newspapers	$_____	$_____
Regional Newspapers	$_____	$_____
National Newspapers	$_____	$_____
Magazines	$_____	$_____
Radio	$_____	$_____
TV	$_____	$_____

(continued)

INDEPENDENT STUDY RESEARCH

Does your program have any research study, thesis, or dissertation that is completed or underway which can be obtained by institutions? Provide full bibliographical data, sources, and cost.

_____

_____

_____

_____

COMMENTS

Add remarks that will clarify your responses to this survey.

Thank you for your assistance. Please mail your survey form to this address:

Chuck Feasley
Director, Independent & Correspondence Study
001 Classroom Building
Oklahoma State University
Stillwater, OK 74078

TABLE I
INDEPENDENT STUDY ENROLLMENTS

TABLE I

INDEPENDENT STUDY ENROLLMENTS

COLLEGE, HIGH SCHOOL, AND NONCREDIT ENROLLMENTS

UNIVERSITY OF MARYLAND - the majority of courses in the Open University Program are offered in an optional class attendance format. Students are required to attend the first class and any exams.

UNIVERSITY OF NEW MEXICO - an approximate figure was reported for college enrollments.

CREDIT HOURS

BALL STATE UNIVERSITY - figure reported is by a quarterly basis.

UNIVERSITY OF NEW MEXICO - an approximate figure was reported for credit hours.

TOTAL CEU'S

MICHIGAN STATE UNIVERSITY - 1 course equals 4 ceu's; 2 courses equal 6 ceu's each.

TABLE 11
MISCELLANEOUS ENROLLMENT INFORMATION

TABLE II

MISCELLANEOUS ENROLLMENT INFORMATION

% COLLEGE ENROLLMENTS BY ON-CAMPUS STUDENTS

ADAMS STATE COLLEGE - actual percentage ranges from 0 - 5%.

UNIVERSITY OF WYOMING - 47% of the students studied their courses when not enrolled on campus: in summer, etc.

% CREDITS TOWARD DEGREE

COLORADO STATE UNIVERSITY - figure reported was converted from a credit basis (30 credits) to a percentage basis.

EMBRY-RIDDLE AERONAUTICAL UNIVERSITY - 100% of correspondence credits are accepted towards a bachelor's degree; however, students must complete thirty hours of ERAU residency requirements.

SOUTHEASTERN COLLEGE OF THE ASSEMBLIES OF GOD - 18% of correspondence course credits are accepted towards an on-campus bachelor's degree; 100% toward external degree programs.

UNIVERSITY OF NORTH DAKOTA - 30 semester hours are accepted towards a bachelor's degree.

WESTERN ILLINOIS UNIVERSITY - 25% of correspondence credits are accepted towards a bachelor's degree for an on-campus degree; 100% is accepted toward their external degree, the Board of Governors Bachelor of Arts degree.

MONTHS IN INITIAL ENROLLMENT

AUBURN UNIVERSITY -12 months is given for initial credit enrollments; non credit enrollments vary.

CENTRAL MICHIGAN UNIVERSITY - 4 months is allowed in an initial enrollment for a learning package/independent course in the field/television independent study courses; 9 months for correspondence independent study courses.

MICHIGAN STATE UNIVERSITY - no limit is set for initial enrollments.

PENNSYLVANIA STATE UNIVERSITY - 12 months is given for an initial enrollment, except for PSU Degree students, which are allowed 6 months.

UNIVERSITY OF TENNESSEE - 9 months is given for college and non-credit courses; 12 months for high school.

MONTHS IN FIRST AND SECOND EXTENSIONS

CENTRAL MIGHIGAN UNIVERSITY - a 3 month extension is granted for correspondence independent study courses; 4 months extension is allowed for learning package independent study courses for first extensions.

EAST TENNESSEE STATE UNIVERSITY - as appropriate, a total of up to one year is allowed for extensions.

EASTERN OREGON STATE COLLEGE - a 3 months extension is allowed for first extensions upon instructor approval only.

INDIANA STATE UNIVERSITY - 2 to 6 months is allowed for second extensions at a cost of $5.00 per month per semester hour.

PENNSYLVANIA STATE UNIVERSITY - a 6 month first and second extension is allowed for non-degree students only.

UNIVERSITY OF ALABAMA - student must complete one-half the lessons and exams for second extension to apply.

WESTERN ILLINOIS UNIVERSITY - extensions are informal and the length of time varies considerably.

TABLE III
COURSE INFORMATION

TABLE III

COURSE INFORMATION

EDITOR/COURSE DESIGNER

BRIGHAM YOUNG UNIVERSITY - "Editor" and "Course Designer" are significantly different functions.

EMBRY-RIDDLE AERONAUTICAL UNIVERSITY - 2 editor/course designers are assigned to the Center for Instructional Development.

NUMBER OF COURSES OFFERED

CENTRAL MICHIGAN UNIVERSITY - the total number of college courses includes only learning package and correspondence independent study courses. This figure does not reflect the independent courses in the field, which are primarily individual student/instructor classes for a one-time only basis each semester to meet individual student's course needs.

MARY BALDWIN COLLEGE - learning contracts are used in this college.

MURRAY STATE UNIVERSITY - a very small correspondence program is offered that is limited to undergraduate credit courses.

NUMBER OF REVISIONS THIS YEAR

CENTRAL MICHIGAN UNIVERSITY - revised courses include correspondence and learning package independent study courses only, as independent study by television courses are leased from PBS Adult Learning Services and independent courses in the field are determined by the instructor for individual students on a semester-by-semester basis.

UNIVERSITY OF NEBRASKA - the number of revisions figures primarily represent new courses in the sense that they were rewritten.

UNIVERSITY OF SOUTH CAROLINA - high school materials are purchased.

NUMBER OF NEW COURSES THIS YEAR

CENTRAL MICHIGAN UNIVERSITY - newly developed courses include correspondence and learning package independent study courses only, as independent study by television courses are leased from PBS Adult Learning Services and independent courses in the field are determined by the instructor for individual students on a semester-by-semester basis.

UNIVERSITY OF GEORGIA - high school independent study was added during the 1987-88 academic year. Eleven courses are under development, with only one course open to enrollment.

UNIVERSITY OF SOUTH CAROLINA - high school materials are purchased.

TABLE IV
INDEPENDENT STUDY FACULTY AND STAFF

TABLE IV

INDEPENDENT STUDY FACULTY AND STAFF

% OF FACULTY WHO TEACH AND DEVELOP COURSES AS PART OF REGULAR WORK

UNIVERSITY OF NEBRASKA - 100% of I.S. faculty teach independent study courses as part of their regular workload for high school courses; 0% for college courses.

UNIVERSITY OF WASHINGTON - all high school and noncredit courses are in Math and are graded by an instructor on salary. Course development is also done by the salaried instructor.

UNIVERSITY OF WISCONSIN-EXTENSION - faculty who instruct and develop independent study courses are based in seven different University of Wisconsin System institutions, not in University of Wisconsin-Extension Independent Study. Their numbers and percentages of time devoted to Independent Study vary from person-to-person.

% FACULTY PAID WITH OUTSIDE FUNDS

UNIVERSITY OF WYOMING - 100% of the I.S. instructors are paid by funds originating outside the I.S. department, as the I.S. budget is state funded.

WESTERN ILLINOIS UNIVERSITY - 13% of only their telecourse faculty instructors are paid by funds originating outside the I.S. department, and this varies each term.

TABLE V
SPECIAL FEES

TABLE V

SPECIAL FEES

STUDY GUIDE CHARGE

INDIANA STATE UNIVERSITY - although there is no original charge for study guides, a $5.00 replacement fee does apply.

INDIANA UNIVERSITY - study guide charges range from $7.00 - $14.00.

MURRAY STATE UNIVERSITY - texts or study guides are purchased by the student through the University Bookstore.

UNIVERSITY OF KENTUCKY - a $5.00 charge applies to non-enrollees.

UNIVERSITY OF WYOMING - if bought without enrollment, a college course syllabus costs $7, and a high school or a noncredit syllabus is $5.

TRANSFER

INDIANA STATE UNIVERSITY - for course transfers, $5.00 plus $5.00 per lesson in the original course applies.

MURRAY STATE UNIVERSITY - course transfer charges equal $3.00 plus $1.50 per lesson graded.

OKLAHOMA STATE UNIVERSITY - course transfer charges equal $15.00 plus the cost of any grading.

UNIVERSITY OF ARKANSAS - 25% of tuition is charged for transfers.

UNIVERSITY OF MISSISSIPPI - $5.00 is charged if no lessons have been received; $15.00 if one or more have been received.

UNIVERSITY OF NEBRASKA - high school course transfers have no charge; college transfers are charged $15.00.

UNIVERSITY OF SOUTH CAROLINA - a course transfer fee of $10.00 applies for college courses; $5.00 for high school.

UNIVERSITY OF SOUTH DAKOTA - a charge of $5.00 plus $3.00 per corrected lesson applies.

UNIVERSITY OF WYOMING - a charge of $5.00 applies plus $4.00 per lesson submitted, if any.

WASHINGTON STATE UNIVERSITY - a course transfer fee of $4.00 is charged in addition to $4.00 for each submitted lesson.

NONRESIDENT CHARGES

THOMAS A. EDISON STATE COLLEGE - a charge of $15.00 per credit applies.

UNIVERSITY OF ARKANSAS - a charge of $5.00 per hour applies.

BOOK, LESSON, AND TAPE MAILING CHARGES

EASTERN MICHIGAN UNIVERSITY - course packs, postage, registration and administrative fees are included in a lump sum of $45.00 per course.

EASTERN TENNESSEE STATE UNIVERSITY - a $5.00 fee is charged to cover all postage costs.

MURRAY STATE UNIVERSITY - postage costs do not apply as texts and study guides are handled through the University Bookstore.

OHIO UNIVERSITY - only overseas air mail postage is charged a fee.

PENNSYLVANIA STATE UNIVERSITY - a fee for tapes postage is included in the $10.00 books postage fee.

SAVANNAH STATE COLLEGE - postage fees equal the cost of mailing.

SEMINARY EXTENSION INSTITUTE - a fee of $4.00 is charged to cover all postage charges.

UNIVERSITY OF KANSAS - a fee of $15.00 is charged to cover books and tapes postage.

UNIVERSITY OF MARYLAND - a fee of $2.00 is charged for mailing the first book, and 50¢ is charged for each additional book.

UNIVERSITY OF MISSISSIPPI - books are handled through the campus bookstore; therefore, no postage fees apply. For mailing lessons, a fee of $5.00 is charged for first class and $25.00 for overseas.

UNIVERSITY OF NEBRASKA - a fee of $10.50 is charged to cover books, tapes, or lessons postage fees.

UNIVERSITY OF SOUTH DAKOTA - shipping and handling charges are equal to $7.00 per course.

UNIVERSITY OF TEXAS (AUSTIN) - a straight fee of $15.00 is charged to cover all postage charges.

UNIVERSITY OF WYOMING - no charge is applied for sending rental books, tapes, or lessons, but students must pay for the return postage. The student bookstore charges for mailing the books.

TIME EXTENSION CHARGE

INDIANA UNIVERSITY - a fee of $10.00 is charged per credit hour or half credit course.

PENNSYLVANIA STATE UNIVERSITY - a fee of $15.00 is charged for the first six month extension; $20.00 for any second six month extension.

TEXAS TECH UNIVERSITY - college courses have an extension fee of $12.00 per semester hour; high school courses are equal to $20 per half-credit course.

UNIVERSITY OF ARIZONA - a fee of $15.00 is charged for high school courses; $25.00 for college.

UNIVERSITY OF ARKANSAS - a fee of $10.00 is charged for college courses; $7.50 for high school.

UNIVERSITY OF COLORADO - a fee of $10.00 per credit hour applies.

UNIVERSITY OF MISSOURI - a fee of $12.00 for university or $6.00 for high school applies.

UNIVERSITY OF NEBRASKA - a fee of $35.00 for high school or $50.00 for college applies.

UNIVERSITY OF SOUTH CAROLINA - a fee of $10.00 for college or $5.00 for high school applies.

TABLE VI
COLLEGE PROGRAMS

TABLE VI

COLLEGE PROGRAMS

COLLEGE ENROLLMENT

UNIVERSITY OF MARYLAND - the majority of courses in the Open University Program are offered in an optional class attendance format. Students are required to attend the first class and any exams.

UNIVERSITY OF NEW MEXICO - an approximate figure was reported for college enrollments.

COLLEGE CAMPUS FEES

COLORADO STATE UNIVERSITY - continuing education fees are $48.00 per semester hour for lower division; $58.00 per semester hour for upper division and graduate level courses.

EASTERN OREGON STATE COLLEGE - a sliding fee schedule is utilized, with 1 credit equal to $86; 12 credits equal to $484. Each additional hour past 21 credits is equal to $29.

TEXAS TECH UNIVERSITY - a fee of $117.41 applies for the first semester hour (covers fees, etc.) then it is $16.00 per semester for the rest of the semester hours.

UNIVERSITY OF MISSOURI - $49.60 is charged for freshmen and sophomores; $54.90 is charged for juniors and seniors; $66.50 is charged for graduate level fees for 1987-88.

UNIVERSITY OF NORTH DAKOTA - fee reported is for North Dakota residents only.

UNIVERSITY OF TEXAS (AUSTIN) - on-campus course fees cannot be calculated based on the options listed.

WEBER STATE COLLEGE - fees vary by number of credits.

1987-88 COLLEGE COURSE FEES

OREGON STATE SYSTEM - $31.00 is charged for undergraduates; $41.00 for graduates; $40.00 per course CBE (Credit by Examination).

UNIVERSITY OF CALIFORNIA EXTENSION - range from $170.00 to $245.00 per course.

UNIVERSITY OF MINNESOTA - fees for 3-5xxx level courses are based on credits which varies by school, amount shown reflects per credit charge for a 1xxx level course.

UNIVERSITY OF MISSOURI - course fees vary depending upon classification - $49.60 for freshmen and sophomores; $54.90 for juniors and seniors; and $66.50 for graduate students.

1988-89 COLLEGE COURSE FEES

BALL STATE UNIVERSITY - courses are being transformed from the quarterly calendar to that of a semester.

OREGON STATE SYSTEM - $34.00 is charged for undergraduates; $45.00 for graduates; $45.00 per course CBE (Credit by Examination).

UNIVERSITY OF CALIFORNIA EXTENSION - range from $190.00 to $265.00.

UNIVERSITY OF MINNESOTA - fees for 3-5xxx level courses are based on credits which varies by school; amount shown reflects per credit charge for a 1xxx level course.

UNIVERSITY OF MISSOURI - course fees vary depending upon classification - $52.60 for freshmen and sophomores; $58.20 for juniors and seniors; and $70.50 for graduate students.

GRADER COMPENSATION

BALL STATE UNIVERSITY - for 1987-88 college stipend is equal to $20 per semester hour if completed, or prorated if not completed. The stipend for 1988-89 is equal to $40 per semester hour if completed, or prorated if not completed.

COLORADO STATE UNIVERSITY - faculty receive 40% of tuition for grading and development.

EASTERN OREGON STATE COLLEGE - a stipend of $25 is paid per credit hour per student. The instructor is paid 60% of total tuition paid for the course after the first four weeks of the term. The remaining 40% is paid when the instructor submits a final grade for the student. The grade must not be a X or an I.

EASTERN TENNESSEE STATE UNIVERSITY - instructor grading stipends are included in their annual salary.

HOME STUDY INTERNATIONAL - stipend varies from a minimum of $1.00 to a maximum of $3.80 per lesson.

MARY BALDWIN COLLEGE - faculty members receive $70.00 per semester hour for developing and grading learning contracts.

OREGON STATE SYSTEM - stipend is based upon 4 or less gradings = $5.00 per grading; 5 or more gradings = $2.75 per grading; or credit-by-exam = $10.00 per exam.

ROOSEVELT UNIVERSITY - stipend ranges from $25.00 to $27.00 per semester hour.

SOUTHEASTERN COLLEGE OF THE ASSEMBLIES OF GOD - for a three hour course faculty members are paid $500.00 upon completion, 50% of the tuition for the first 30 sales, and $25.00 per sale thereafter. For a two hour course $300.00 is paid upon completion, with 50% of the tuition for the first 49 sales, and $20.00 per sale thereafter. The course written assignments are graded by the faculty members within the above payments. Special lesson assignments are graded at $5.00 per assignment.

UNIVERSITY OF ARIZONA - stipend ranges from $3.00 to $15.00 per lesson.

UNIVERSITY OF CALIFORNIA EXTENSION - grader stipends vary from a minimum of $2.30 up to a maximum of $13.75 per lesson.

UNIVERSITY OF GEORGIA - stipend ranges from $3.50 to $7.00 per lesson.

UNIVERSITY OF MARYLAND - the salary range for 1987-88 was $1350.00 to $2550.00, depending on credit hours, rank and experience; for 1988-89 the range is $1450.00 to $2625.00.

UNIVERSITY OF MISSOURI - stipend is $2.80 for lessons returned after 5 working days, or $3.00 per lesson if returned before for 1987-88, and $3.20 per lesson if returned before 5 working days for 1988-89.

UNIVERSITY OF NEBRASKA - stipend varies from $2.25 minimum to $8.75 maximum per lesson for 1987-88, and from $2.25 minimum to $9.50 maximum per lesson for 1988-89.

UNIVERSITY OF NEW MEXICO - stipend varies from a minimum of $2.00 to a maximum of $2.50 per lesson.

UNIVERSITY OF NORTHERN IOWA - stipend is $6.00 per lesson when students do not complete the course.

UNIVERSITY OF SOUTH DAKOTA - instructors are paid $57.50, based on an average of 30 assignments and 2 exams. An additional payment (not included in this figure) is made for each student who completes the course.

UNIVERSITY OF WYOMING - the instructors are paid at the rate of $2 per lesson. For fast service, three days or less, they are paid $4 per lesson.

COURSE DEVELOPMENT COMPENSATION

INDIANA UNIVERSITY - compensation is equal to $700.00 for one course hour; $1100.00 for 2 course hours; $1500.00 for 3 course hours; $1900.00 for 4 course hours; and $2300.00 for 5 course hours.

MARY BALDWIN COLLEGE - for developing and grading learning contracts faculty members receive $70.00 per semester hour.

SOUTHEASTERN COLLEGE OF THE ASSEMBLIES OF GOD - for a three hour course faculty members are paid $500.00 upon completion, 50% of the tuition for the first 30 sales, and $25.00 per sale thereafter. For a two hour course $300.00 is paid upon completion, with 50% of the tuition for the first 49 sales, and $20.00 per sale thereafter

T.A. EDISON STATE COLLEGE - a stipend of $17.50 per hour of effort for course revisions is paid. Course development is only done through consortium.

UNIVERSITY OF CALIFORNIA EXTENSION - for 1988-89 the stipend will total $1000.(per course plus $100.00 per semester hour.

UNIVERSITY OF COLORADO - stipend varies from $300.00 to $400.00 per course hour.

UNIVERSITY OF GEORGIA - stipend varies from $0 to $500.00 per course.

UNIVERSITY OF ILLINOIS - stipend varies from $1500.00 to $2250.00 per course.

UNIVERSITY OF MARYLAND - stipend varies from $2500.00 to $5500.00 for 1987-88; from $3000.00 to $6000.00 for 1988-89.

UNIVERSITY OF MISSISSIPPI - stipend varies from $100.00 to $1000.00 per course.

UNIVERSITY OF MISSOURI - stipend varies from $420.00 for instructor scored courses to $630.00 for computer scored courses for 1987-88; $480.00 for instructor scored and $720.00 for computer scored courses for 1988-89.

UNIVERSITY OF NEBRASKA - stipend varies from $1200.00 to $1500.00 per course.

UNIVERSITY OF TEXAS (AUSTIN) - stipend varies from $1,000.00 to $1,500.00 per course.

UNIVERSITY OF WISCONSIN-EXTENSION - stipend varies from $1000.00 to $2600.00 per course.

UNIVERSITY OF WYOMING - stipend is based on rank, with instructors being paid for a 3 semester hour course as follows: Instructor - $1050; Assistant Professor - $1158; Associate Professor - $1407; and Professor - $1848.

COLLEGE PAY BASIS

EASTERN OREGON STATE COLLEGE - instructors must teach first 15-16 students "inload" before receiving additional pay for their course.

TABLE VII
HIGH SCHOOL PROGRAMS

TABLE VII

HIGH SCHOOL PROGRAMS

COURSE FEES

SEMINARY EXTENSION INSTITUTE - are equal to $32.00 per course.

UNIVERSITY OF CALIFORNIA - range from $125.00 to $145.00 per 1/2 unit for 1987-88, and $135.00 to $155.00 for 1988-89.

UNIVERSITY OF GEORGIA - fees are actually $150.00 per one credit unit.

UNIVERSITY OF WISCONSIN-EXTENSION - fees range from $50.00 to $140.00 per 1/2 unit.

% OF FACULTY PAID WITH OUTSIDE FUNDS

UNIVERSITY OF WYOMING - 100% of their instructors are paid by funds originating outside the I.S. department, as their budget is state funded.

GRADING COMPENSATION

HOME STUDY INTERNATIONAL - stipend varies from a minimum of $1.00 to a maximum of $3.50 per lesson.

OREGON STATE SYSTEM - for 4 or less gradings a stipend of $5.00 per grading applies, for 5 or more gradings a stipend of $2.75 per grading applies.

UNIVERSITY OF CALIFORNIA - stipend varies from a minimum of $2.53 to a maximum of $4.30 per lesson.

UNIVERSITY OF GEORGIA - stipend has a $50.00 maximum, and is based upon the student completing the course, with the instructor being compensated by the lesson.

UNIVERSITY OF KENTUCKY - stipend varies from 85¢ minimum to $1.50 maximum per lesson. Late lessons (over two weeks) are generally paid 85¢ per lesson.

UNIVERSITY OF MISSOURI - stipend is $2.25 per lesson if returned after 5 working days, or $2.50 if returned before for 1987-88; $2.25 per lesson if returned after 5 working days, and $2.75 if returned before for 1988-89.

UNIVERSITY OF NEBRASKA - instructors are paid on salary.

UNIVERSITY OF SOUTH DAKOTA - instructors are paid $9.00 per enrollment, based on an average of 6 lesson units. An additional payment of $5.00 (not included in this figure) is made for each student who completes the course.

UNIVERSITY OF WASHINGTON - all high school and noncredit courses are in Math and are graded by an instructor on salary.

UNIVERSITY OF WYOMING - the instructors are paid at the rate of $2 per lesson. For fast service, three days or less, they are paid $4 per lesson.

DEVELOPMENT COMPENSATION

BRIGHAM YOUNG UNIVERSITY - stipend varied from $325.00 to $350.00 for 1987-88; $325.00 to $400.00 for 1988-89.

UNIVERSITY OF COLORADO - high school courses are leased elsewhere.

UNIVERSITY OF GEORGIA - stipend shown is for a one credit course.

UNIVERSITY OF MISSOURI - a stipend of $750.00 per course is paid for instructor scored courses and $1125.00 for computer scored courses for 1987-88; $850.00 per course is paid for instructor scored courses and $1275.00 for computer scored courses for 1988-89.

UNIVERSITY OF NEBRASKA - stipend ranges from $1200.00 to $1500.00 per course.

UNIVERSITY OF TEXAS (AUSTIN) - stipend ranges from $600.00 to $1,000.00 per course.

UNIVERSITY OF WASHINGTON - course development is done by salaried instructors.

UNIVERSITY OF WISCONSIN-EXTENSION - stipend ranges from $800.00 to $1600.00 per course.

TABLE VIII
NONCREDIT PROGRAMS

TABLE VIII

NONCREDIT PROGRAMS

COURSE FEES

COLORADO STATE UNIVERSITY - fees vary from $32.00 to $55.00 for 1987-88; $40.00 to $55.00 for 1988-89 per 1.5 CEU's.

HOME STUDY INTERNATIONAL - fees vary from $46.00 to $50.00 per course for 1987-88; $36.00 to $50.00 per course for 1988-89.

UNIVERSITY OF ARIZONA - fees range from $75.00 to $125.00 per course beginning August, 1988.

UNIVERSITY OF CALIFORNIA - fees range from $200.00 to $365.00 for 1987-88; $220.00 to $385.00 per course for 1988-89.

UNIVERSITY OF GEORGIA - noncredit courses are handled by departments at the Georgia Center for continuing education other than the University System of Georgia Independent Study Office.

UNIVERSITY OF NEBRASKA - fees range from $45.00 to $120.00 per course for 1987-88; $50.00 to $125.00 per course for 1988-89.

% OF FACULTY PAID WITH OUTSIDE FUNDS

UNIVERSITY OF WYOMING - 100% of their instructors are paid by funds originating outside the I.S. department, as their budget is state funded.

GRADING COMPENSATION

COLORADO STATE UNIVERSITY - faculty members receive 40% of tuition for grading and development.

HOME STUDY INTERNATIONAL - stipend varies from a minimum amount of $1.00 to a maximum amount of $1.70.

INDIANA STATE UNIVERSITY - fees range from $40.00 to $50.00 per enrollment.

PURDUE UNIVERSITY - faculty grading is included in their regular workload.

UNIVERSITY OF ARIZONA - stipend varies from $50.00 to $60.00 per enrollment for 1988-89.

UNIVERSITY OF CALIFORNIA - stipend varies from a minimum of $3.80 to a maximum of $35.00.

UNIVERSITY OF MISSOURI - stipend is $2.80 per lesson if returned after 5 working days, or $3.00 if returned before for 1987-88; $2.80 per lesson if returned after 5 working days, and $3.20 if returned before for 1988-89.

UNIVERSITY OF NEBRASKA - stipend varies from $2.25 minimum to $8.75 maximum per lesson for 1987-88, and from $2.25 minimum to $9.50 per lesson for 1988-89.

UNIVERSITY OF WASHINGTON - all high school and noncredit courses are in Math and are graded by instructor on salary.

UNIVERSITY OF WYOMING - the instructors are paid at the rate of $2 per lesson. For fast service, three days or less, they are paid $4 per lesson.

DEVELOPMENT COMPENSATION

COLORADO STATE UNIVERSITY - faculty members receives 40% of tuition for grading and development.

INDIANA STATE UNIVERSITY - stipend varies from $100.00 to $500.00 (courses are seldom developed).

UNIVERSITY OF COLORADO - stipend varies from $300.00 to $400.00 per CEU.

UNIVERSITY OF MISSOURI - a stipend of $300.00 is paid for instructor scored courses and $450.00 per CEU for computer scored courses for 1987-88; $350.00 is paid for instructor scored courses and $525.00 per CEU for computer scored courses for 1988-89.

UNIVERSITY OF NEVADA (RENO) - stipend varies from $150.00 to $200.00 per CEU.

UNIVERSITY OF WASHINGTON - course development is done by salaried instructors.

UNIVERSITY OF WISCONSIN-EXTENSION - stipend varies from $600.00 to $2100.00 per course.

TABLE IX

MARKETING/ADVERTISING

TABLE V

NORTH DAKOTA INDEPENDENT STUDY - a minimum percentage is obtained from a state General Fund.

UNIVERSITY OF ARIZONA - will start advertising this fiscal 88/89.

UNIVERSITY OF GEORGIA - independent study courses are not marketed outside the University System of Georgia. Within the University System, information is included in college/university catalogs.

UNIVERSITY OF ILLINOIS - the only marketing is via catalog and NUCEA guides.

UNIVERSITY OF TEXAS (AUSTIN) - marketing consists of catalogs, brochures, and newsletters - mostly direct mail.

UNIVERSITY OF WISCONSIN-EXTENSION - at this point in time, Independent Study has not been advertising. Any work with the media would be in the form of free publicity through the daily and weekly papers in Wisconsin. If any advertising is done, it is [illegible] and paid for by the [illegible] courses.

LOCAL NEWSPAPER(S)

MAGAZINE(S)

EASTERN OREGON STATE COLLEGE - courses are offered prior to each term in a course catalog that is specially designed by their division and sent to all students that have taken an independent study course within a year.

OHIO UNIVERSITY - average size ranges from 1/8 of a page for the Ohio Teacher to a full page for Pace Magazine.

UNIVERSITY OF CALIFORNIA - 2¼ x 3" for Writer's Digest.

TRADE JOURNAL(S)

INDIANA STATE UNIVERSITY - Two ads are placed in two journals for non credit courses, one in the American food service Journal, the other is in a waste water treatment publication.

RADIO/TELEVISION

[illegible]

[illegible]

TOTAL COST OF ADS

[illegible]

[illegible]

[illegible]

[illegible]